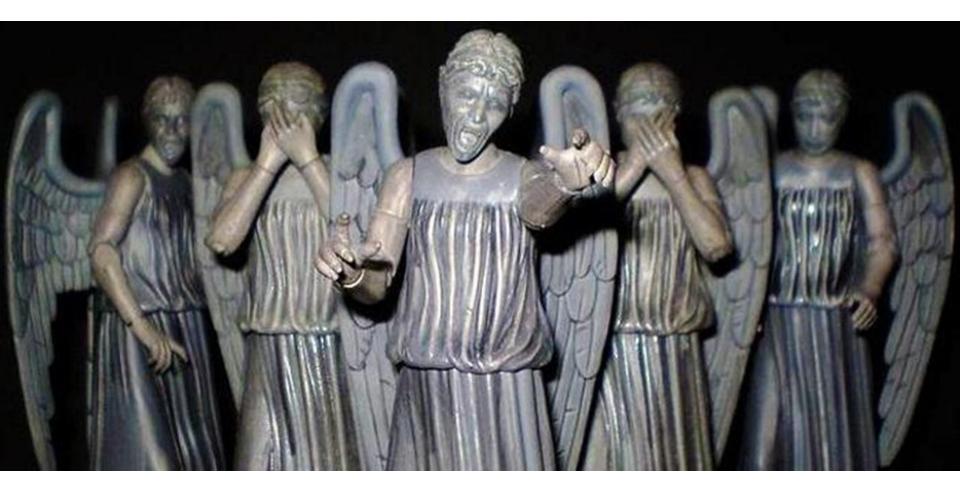


The Weeping Angels of Site Reliability

Tuesday 2015-03-17 11:30-12:30





- 1) Shadow or Reputational
- 2) Reflection
- 3) Bad Content
- 4) Intra-service Attacks
- 5) Outbound Abuse
- 6) Third Party Compromise



Why DMARC?

Hi there! You're going to love it We are glad to inform you that one of your friends has found a great deal on Groupon.com! And even shared it with you!

GROUPON

Yeah! Now Groupon.com gives an opportunity to share a discount gift with a friend! Enjoy your discount gift in the attachement and share it with one of your friend as well.

All the details in the file attached, be in a hurry this weekend special is due in 2 days!



The Groupon Promise. We got your back!

If the experience using your Groupon ever lets you down, we'll make it right or return your purchase. Simole as that.



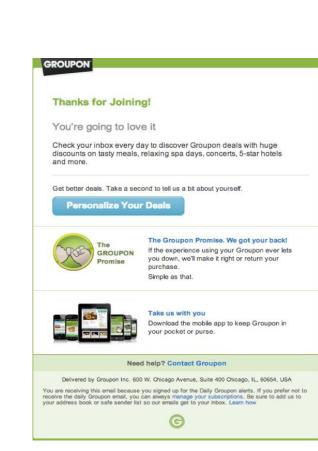
Take us with you

Download the mobile app to keep Groupon in your pocket or purse.

Need help? Contact Groupon

Delivered by Groupon Inc. 600 W. Chicago Avenue, Suite 620 Chicago, IL, 60654, USA

You are receiving this email because you signed up for the Daily Groupon starts. If you prefer not to receive the daily Groupon email, you can alweys unsultachile with one click or monapy your <u>autocriptions</u>. Be sure to edd us to your address book or safe sender list a our emails get to your holts. Learn how



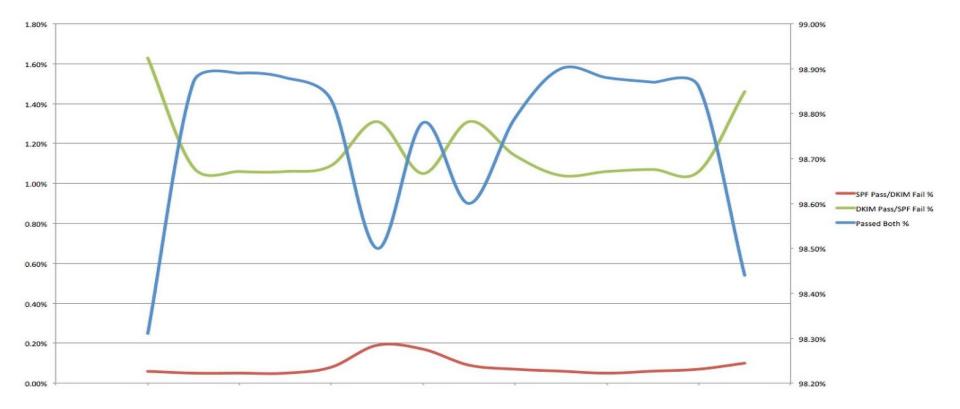
Collectiv, Bi

Fake Groupon discount emails carry malware

Cybercriminals have spammed out malware, attached to emails claiming to be related to discounts for offers on Groupon. The emails, which have the poorly spelt subject line of "Groupon dicount gifts" (in itself something which should ring alarm bells), pretend to come from Groupon, and claim that one of your friends has found a deal on the website.

https://nakedsecurity.sophos.com/2012/07/30/fake-groupon-email-malware/

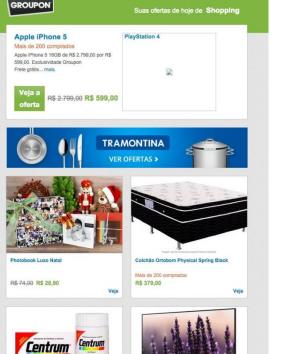
The Data

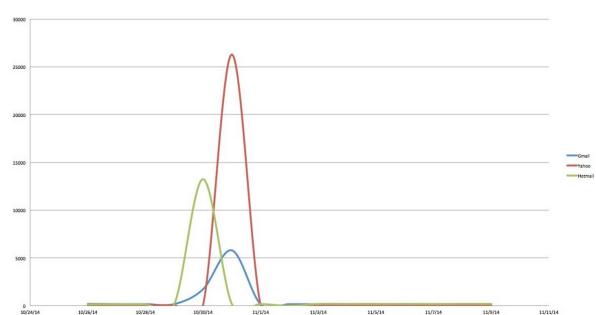


Blocked

Seu Groupon diário em Shopping | Adicione "noreply@r.grouponmail.com.br" aos seus endereços de e-mail.

Clique aqui para gerenciar as mensagens que recebe do Groupon, ou cancele o recebimento do e-mail Shopping com um clique.





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Amplification/Reflection Attacks

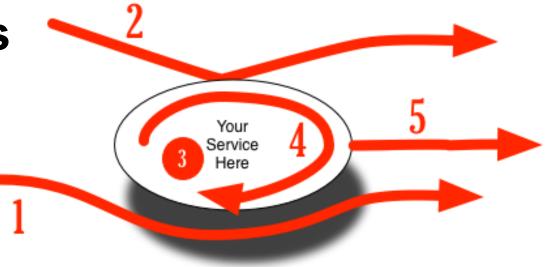
- Open[SMTP|DNS|NTP|other] reflection
 - <u>http://openNTPproject.org/</u>
 - <u>http://openRESOLVERproject.org/</u>
 - ISOC Amplification Hell

• Spoofed traffic bounce "back" against victims

Can your service be an oracle?



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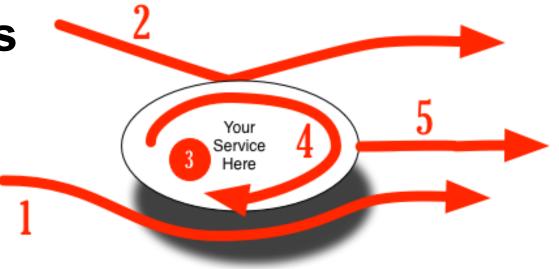


Anti-Abuse Cloud Best Practices





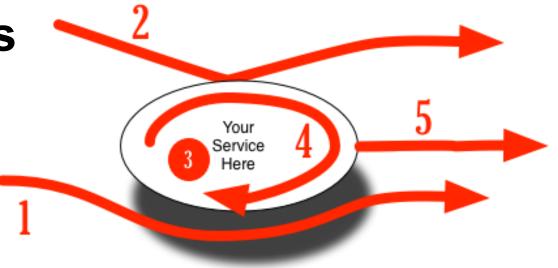
- 1) Shadow or Reputational
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Intra-service defenses

- Protect credentials
- Watch tunnels / weak endpoint-security
- Watch out for unauthenticated connections
- Logs can be your friend, but also your enemy

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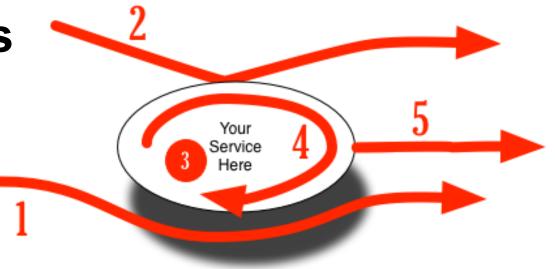
If you build it. . .

... it will be abused.

THEY'RE THE ONES GIVING CHIPS AWAY! IF THEY DON'T SEE THE ARBITRAGE POTENTIAL, SUCKS FOR THEM.

IN A DEEP SENSE, SOCIETY FUNCTIONS ONLY BECAUSE WE GENERALLY AVOID TAKING THESE PEOPLE OUT TO DINNER.

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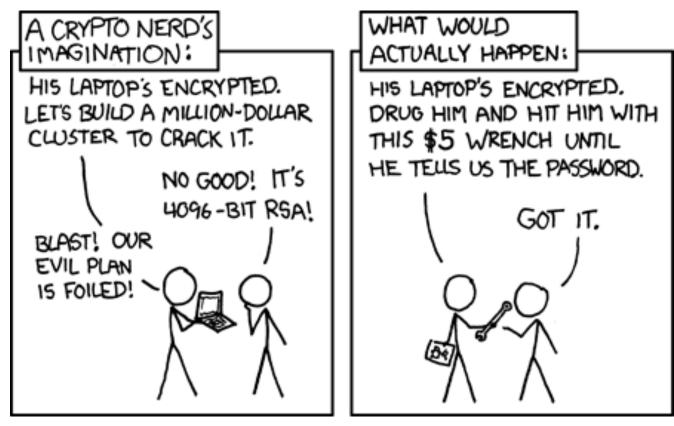


Third-party services: Common issues

Examples: Source code repositories, monitoring, crash analytics, user analytics

- Account provisioning and permissioning
- Authentication and account recovery
- Excessive sharing of user data or sensitive info
- Lack of sufficient audit trails

Another take on third parties



Take-away points

- 1. Get paranoid about any social/communications features
- 2. Limit payloads; do you really need a custom message including arbitrary links?
 - a. Beware of all user-generated content (UGC)
- 3. Rate limits, quotas, and metrics
- 4. Trust but verify, verify, verify
- 5. Encrypt everything, everywhere, all the time (in motion and at rest)
- 6. Be mindful of how international users utilize your platform
- Both users and attackers will use/abuse your platforms in ways you would never expect

