# And the CFO Wept: Cost Control For AWS

lastweekinaws.com

By Corey Quinn, Cloud Economist





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# Has this ever

# happened to you?















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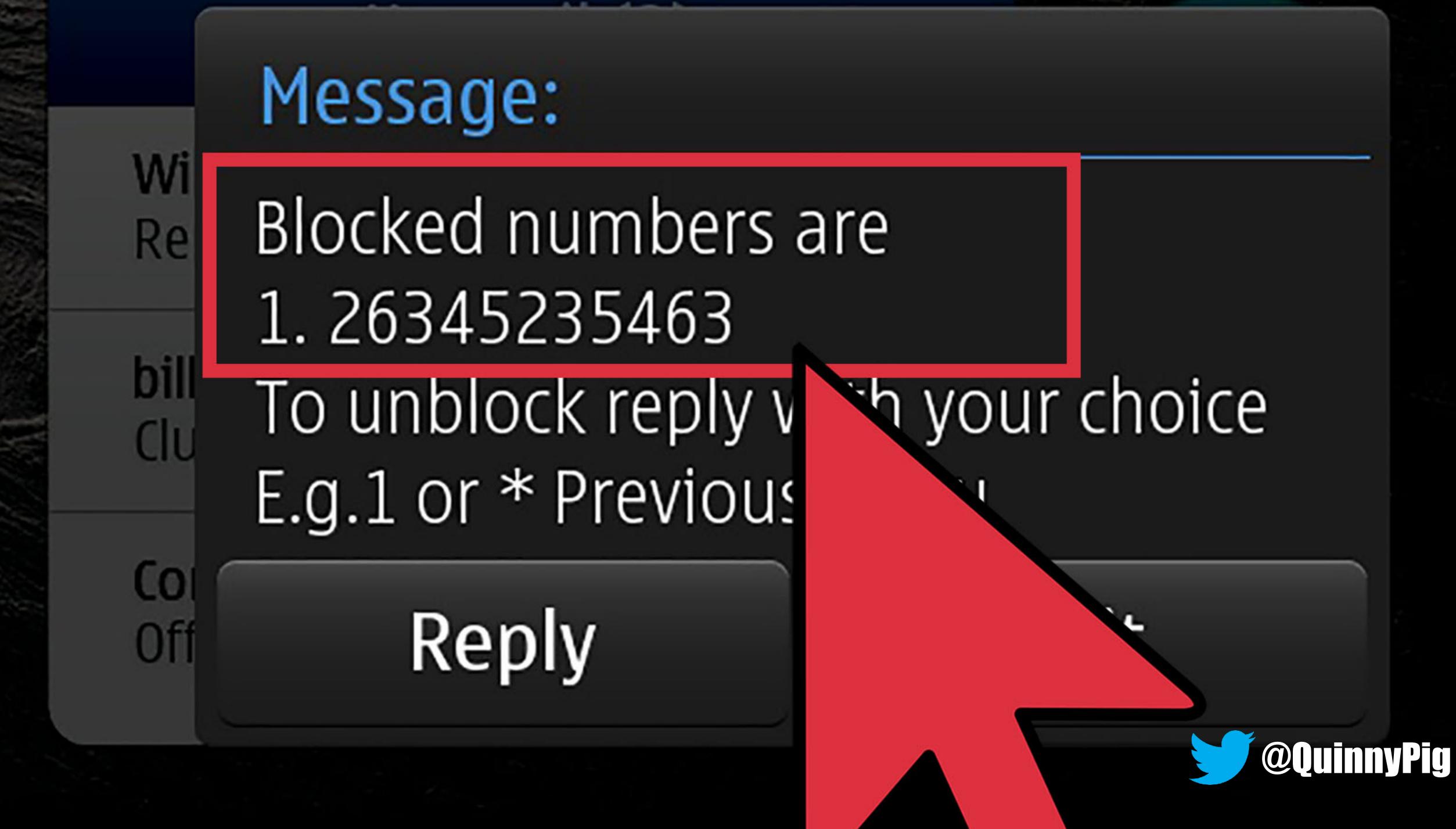
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une pipe











- Reserved Instances
- Spot Fleet usage
- Refactoring tasks into Lambda functions
- Bigger GP volumes versus smaller
  Provisioned IOPs volumes
- Turn off unused instances
- Convert ELBs to ALBs (maybe)
- Release unused EIPs
- Upgrade old instances to new generations
- Delete old unneeded data

- Lifecycle policies to age out data to IA / Glacier
- Optimize your read / write patterns on RDS
- Rearchitect your replication strategy
- Delete failed multipart upload artifacts
- Understand that every million reads/writes on Aurora costs you a quarter
- Clean out unneeded EBS snapshots
- Check for orphaned EBS volumes
- Did you remember to check all regions?





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#### QuinnyPig (270) | logout





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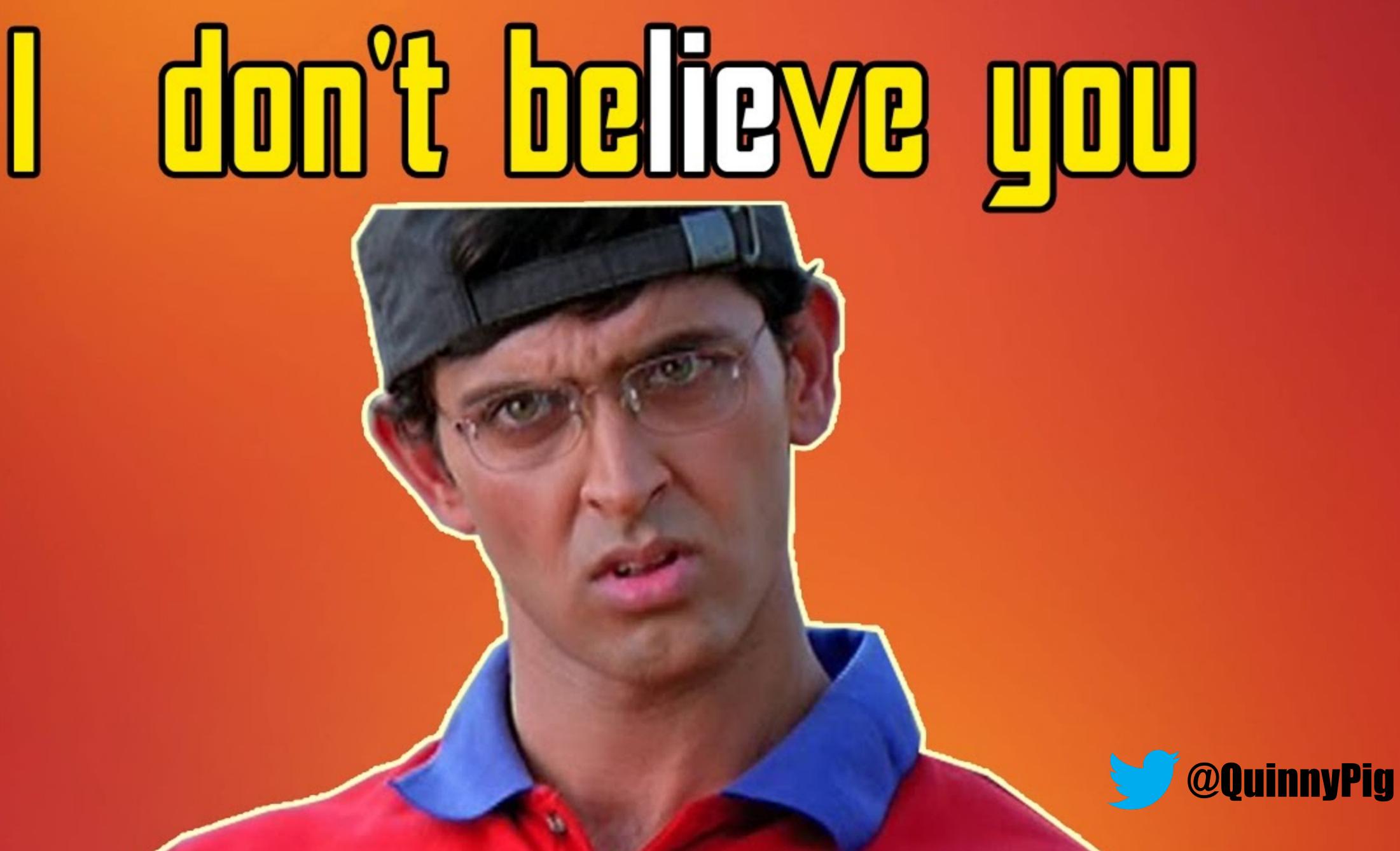




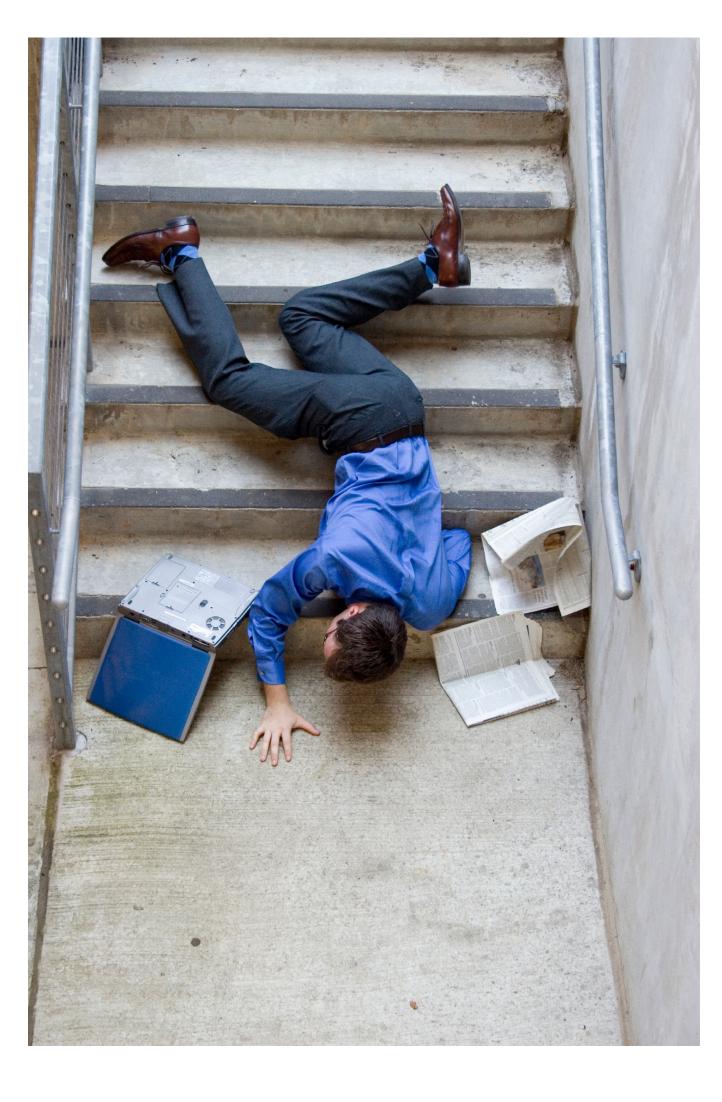












## How much did Project StairFall cost the company?







## How much of the bill is R&D? **QuinnyPig**



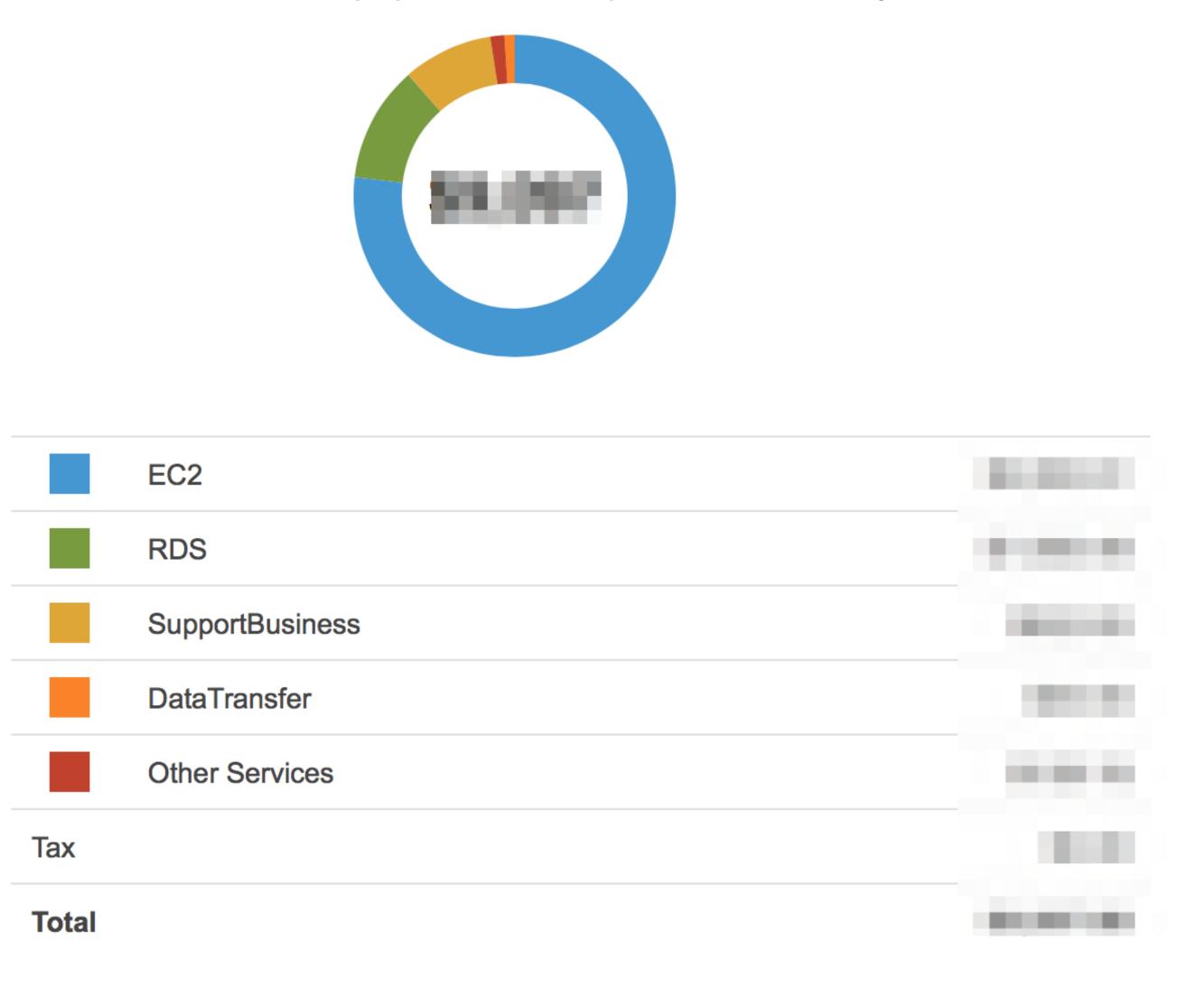


# If we add another 1000 users, what will that cost? <a>Second Second Second



#### Month-to-Date Spend by Service

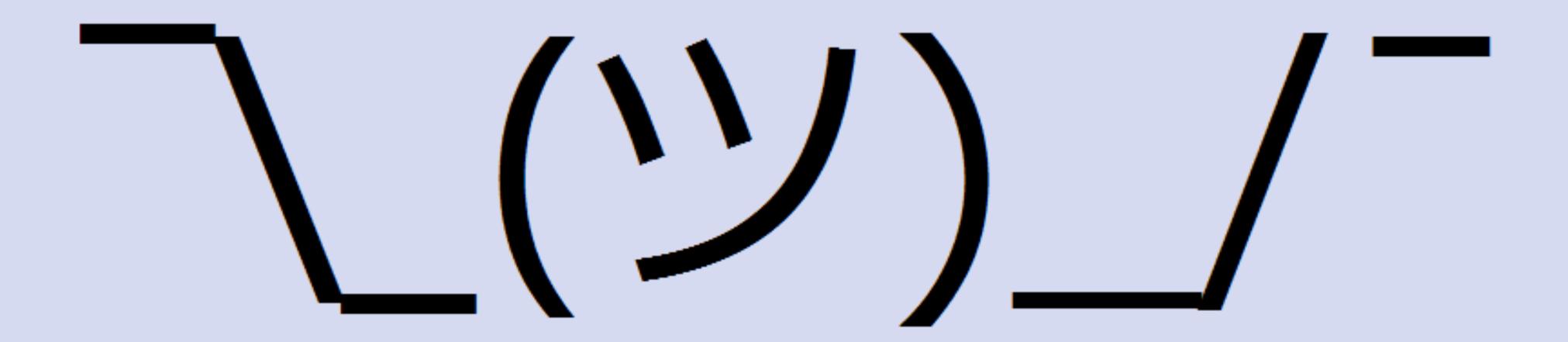
The chart below shows the proportion of costs spent for each service you use.



#### **Bill Details**











## UNLEASH THE BEAST

### FREE HUGS



## PROZAC WITH FUR

### RUB MY BELLY FOR GOOD LUCK























## Build a tagging strategy that works.

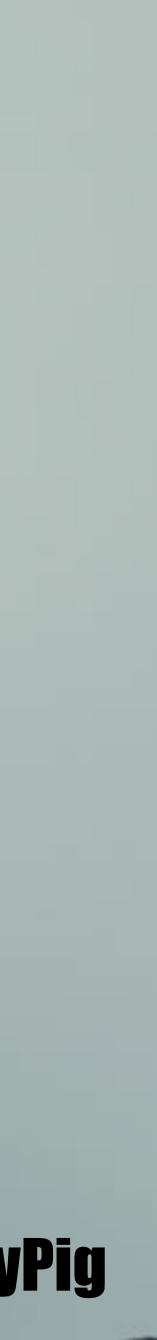












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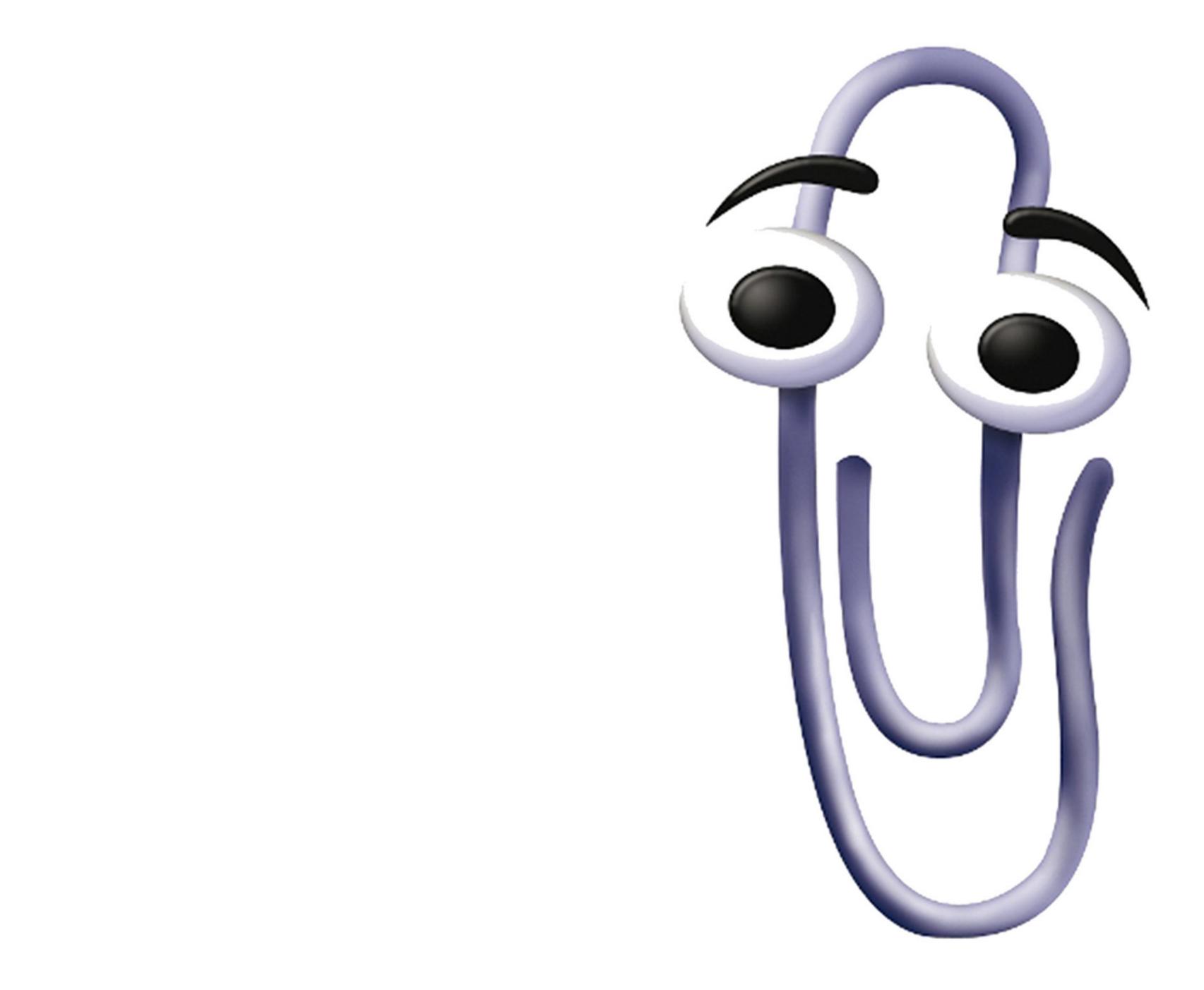




# Microsoft Azure













### **OQuinnyPig**

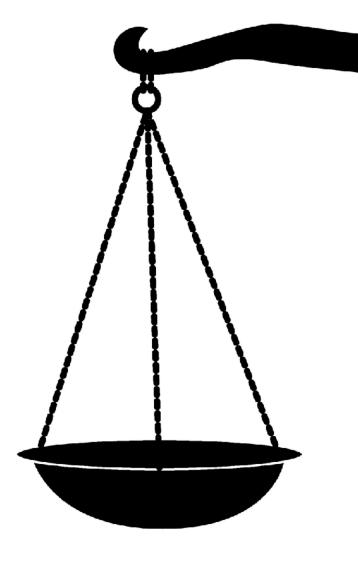




# HE DATA-DRIVEN — FUTURE —







## Exercise Judgement.















- Have a plan.
- Understand where your money is going.
- Be able to allocate spend







Now some thoughts on cost control







- Reserved Instances
- Spot Fleet usage
- Refactoring tasks into Lambda functions
- Bigger GP volumes versus smaller Provisioned IOPs volumes
- Turn off unused instances
- Convert ELBs to ALBs (maybe)
- Release unused EIPs
- Upgrade old instances to new generations
- Data transfer between Ohio and Virginia is half price.

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- Lifecycle policies to age out data to IA / Glacier
- Optimize your read / write patterns on RDS
- Rearchitect your replication strategy
- Delete failed multipart upload artifacts
- Understand that every million reads/writes on Aurora costs you twenty cents.
- Clean out unneeded EBS snapshots
- Check for orphaned EBS volumes
- Did you remember to check all regions?

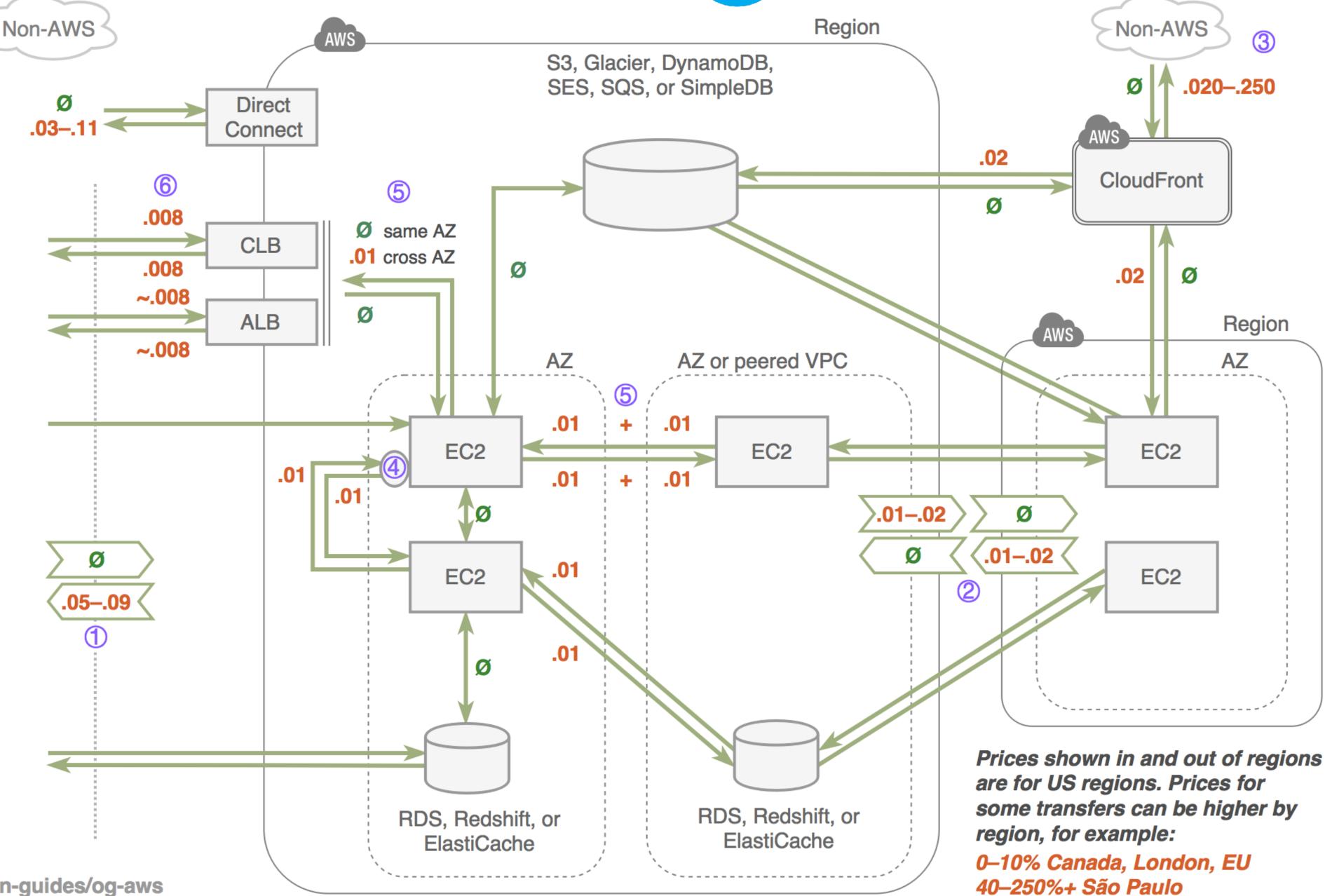


### **AWS DATA TRANSFER COSTS**

Numbers are data transfer in \$/GB. Transaction and hourly prices are not shown. See notes.

- Ø Free. Inbound traffic is mostly free
  —you pay on the way out. Some
  but not all internal traffic is free.
- 1 Direct outbound data starts at \$.09/GB for <10TB, and discounts with volume. First 1GB free.
- 2 Region-to-region traffic is \$.02/GB when it exits a region for indicated services except between us-east-1 and us-east-2, where it's \$.01/GB.
- 3 Outbound CloudFront prices are highly variable by geography and regional edge cache and start at \$.085/GB in US/Canada.
- 4 Internal traffic via public or elastic IPs incurs additional fees in both directions.
- **(5)** Cross-AZ EC2 traffic within a region costs as much as region-to-region! ELB-EC2 traffic is free except outbound crossing AZs.
- 6 Elastic Load Balancing: Classic LB is priced per GB. Application LB costs are in LCUs, not \$/GB.







## Sadly, I have nothing to sell you.

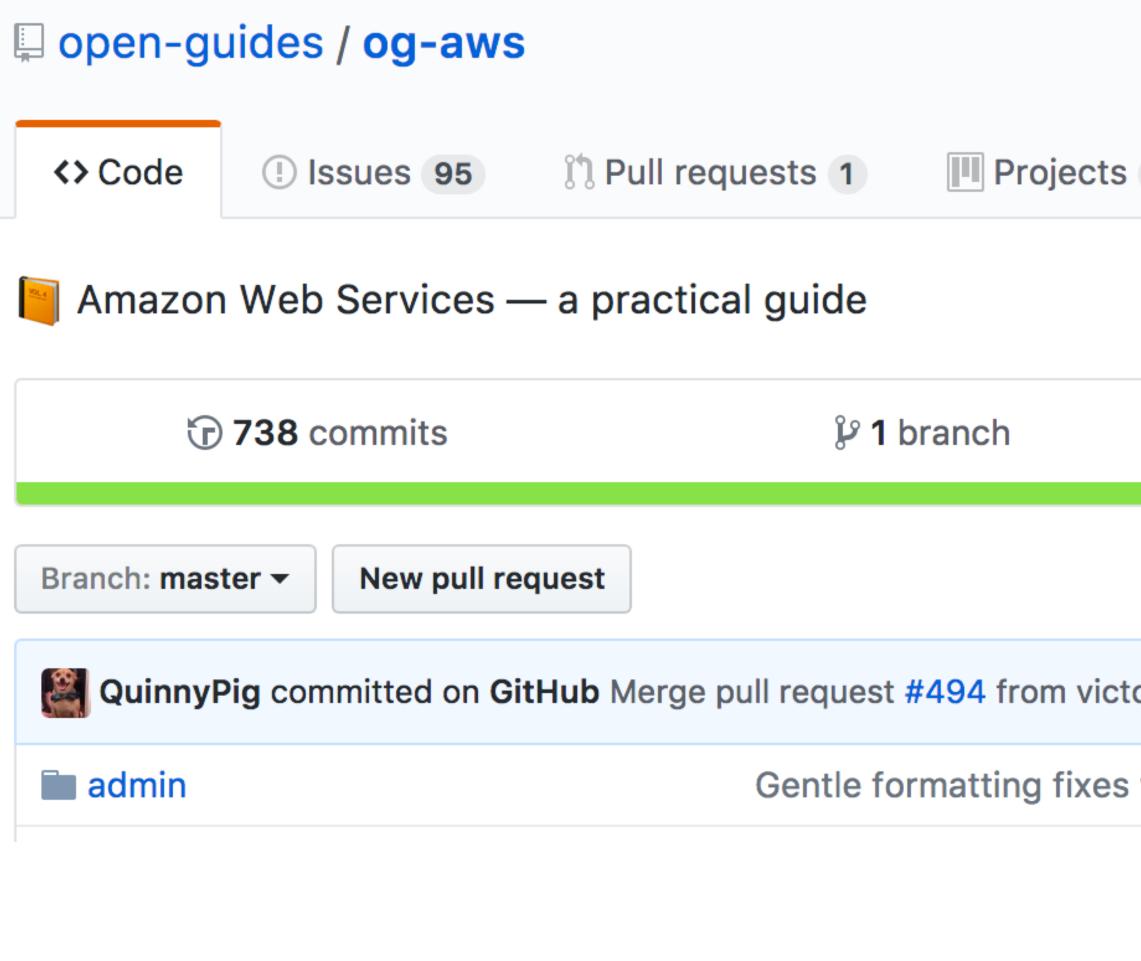




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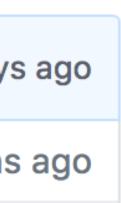


### github.com/open-guides/og-aws/ **@QuinnyPig**

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