

# Incident Command for IT: What We've Learned from the Fire Department

USENIX SREcon18  
27 March 2018

PDF of these slides: <https://goo.gl/5C2M2d>

Brent Chapman

Brent@GreatCircle.com  
@brent\_chapman

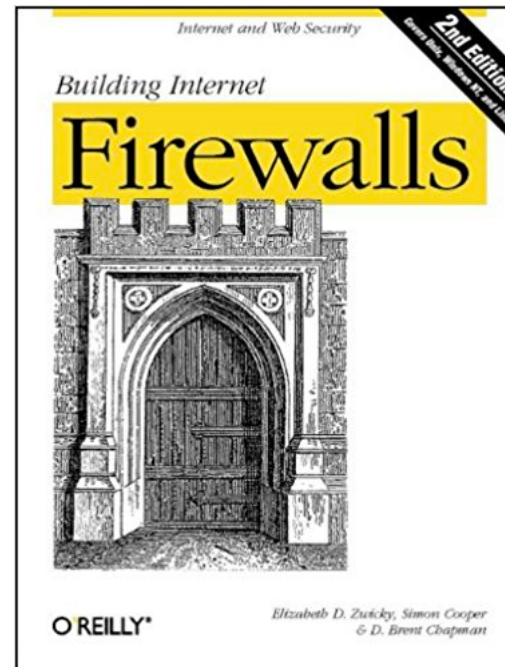
Great Circle



Great Circle



Majordomo



Tellme.



Great Circle

# Why are we here?

---

- Outages are inevitable. We do our best to avoid them, but sometimes things go wrong.
- Outages are expensive and disruptive; they impact customers, reputation, and staff.
- Therefore, we want outages to be shorter, and more efficiently managed.
- Many orgs have adopted incident management practices based on the Incident Command System (ICS), which was developed by fire departments.
- What have we learned?



# What is an incident?

---

- Significant problem
- Requires urgent response
- Involves multiple responders
  
- Different from ITIL definition of “incident”
  - In ITIL, a disk dying in a RAID array is an “incident”, because disk needs replacing
  - That’s routine; not what we’re here for today
  - We’re here for what ITIL calls “major incidents”



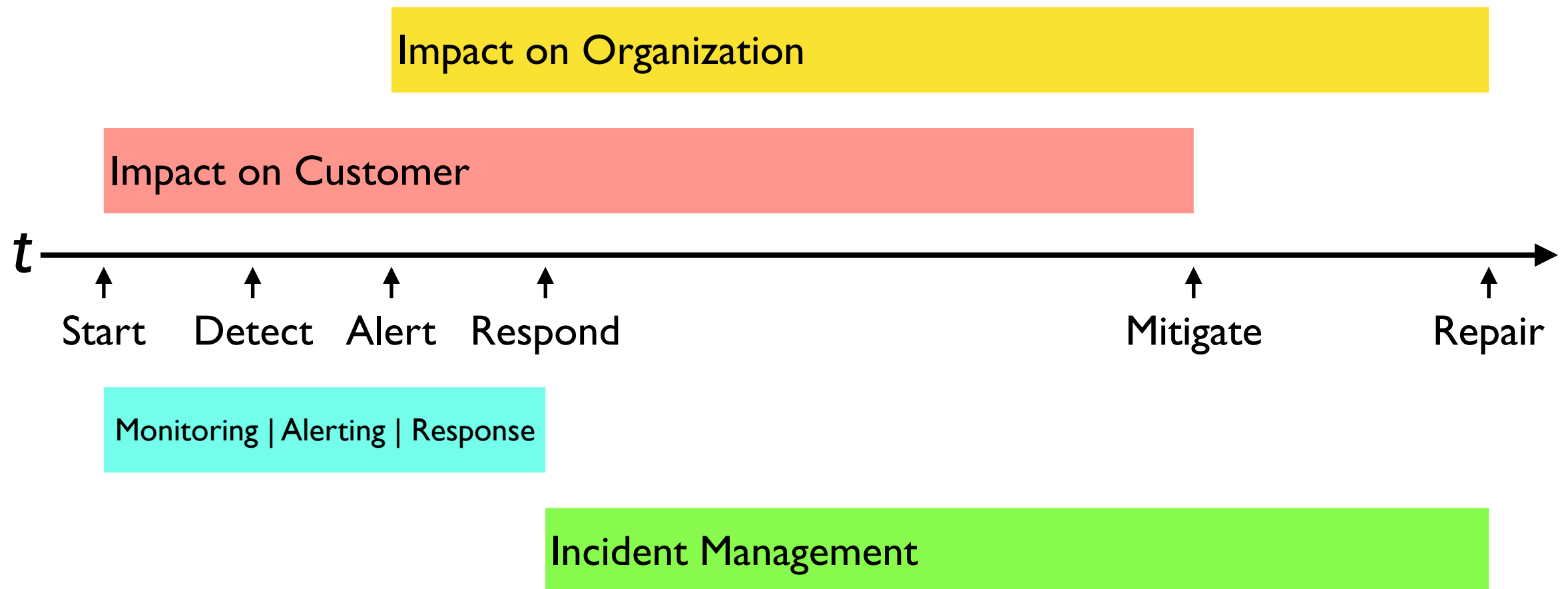
# IT incident examples

---

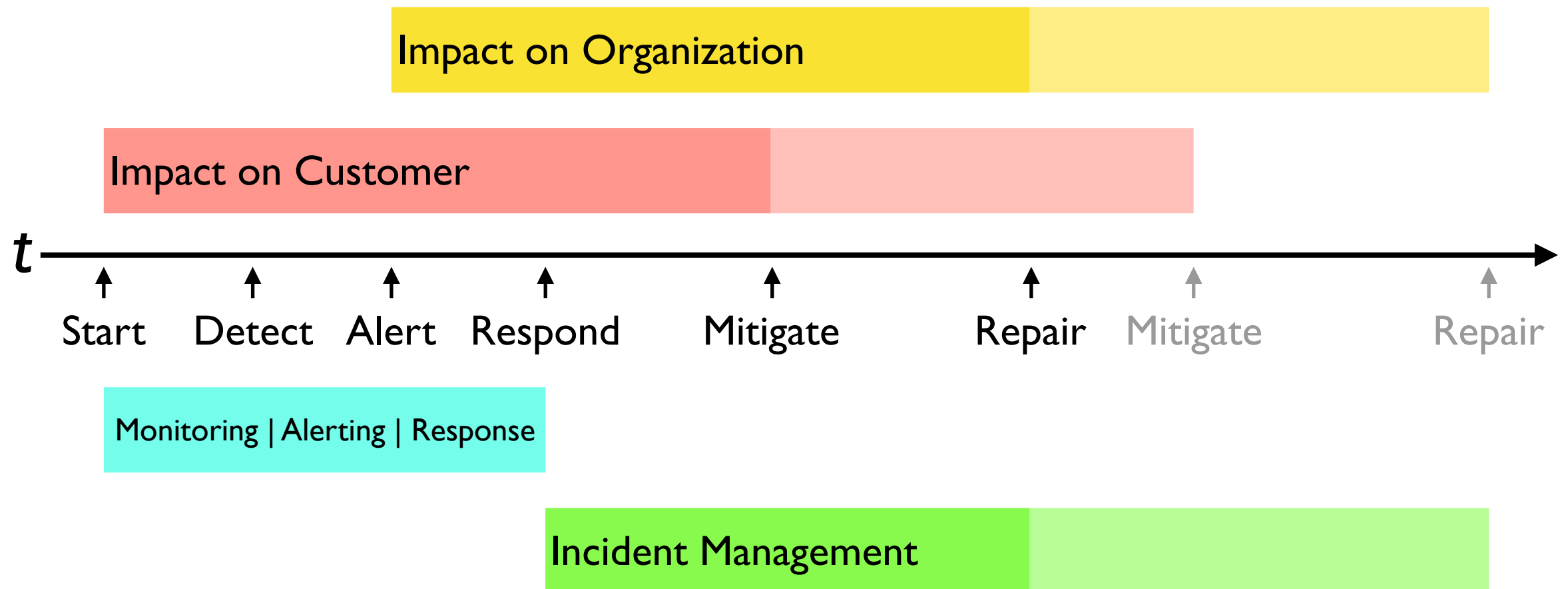
- Service outages
  - Database outages
  - DB/middleware outages
  - Load surges
- Security incidents
  - Intrusions
  - DoS attacks
  - Zero Day updates
- Cloud provider outages
  - PaaS/IaaS outages
  - SaaS outages
- Infrastructure failures
  - Power failures
  - Cooling failures
  - Network failures
- ... and so forth



# Why does incident management matter?



# Why does incident management matter?



# Why does incident management matter?

---

- Reduces impact on customers
  - Both current and future
  - Less likely to take their business elsewhere
- Reduces impact on organization
  - Firefighting causes development delays
  - Negative publicity impacts public perception, stock prices, regulatory interest
- Reduces impact on individuals
  - Less burnout
- Provides high-quality data for blameless postmortems





# Who manages emergencies daily?

---

- Public safety agencies
  - Fire departments
    - Urban & suburban
    - Forest & wildland
  - Police departments
  - Coast Guard
  - ... etc.

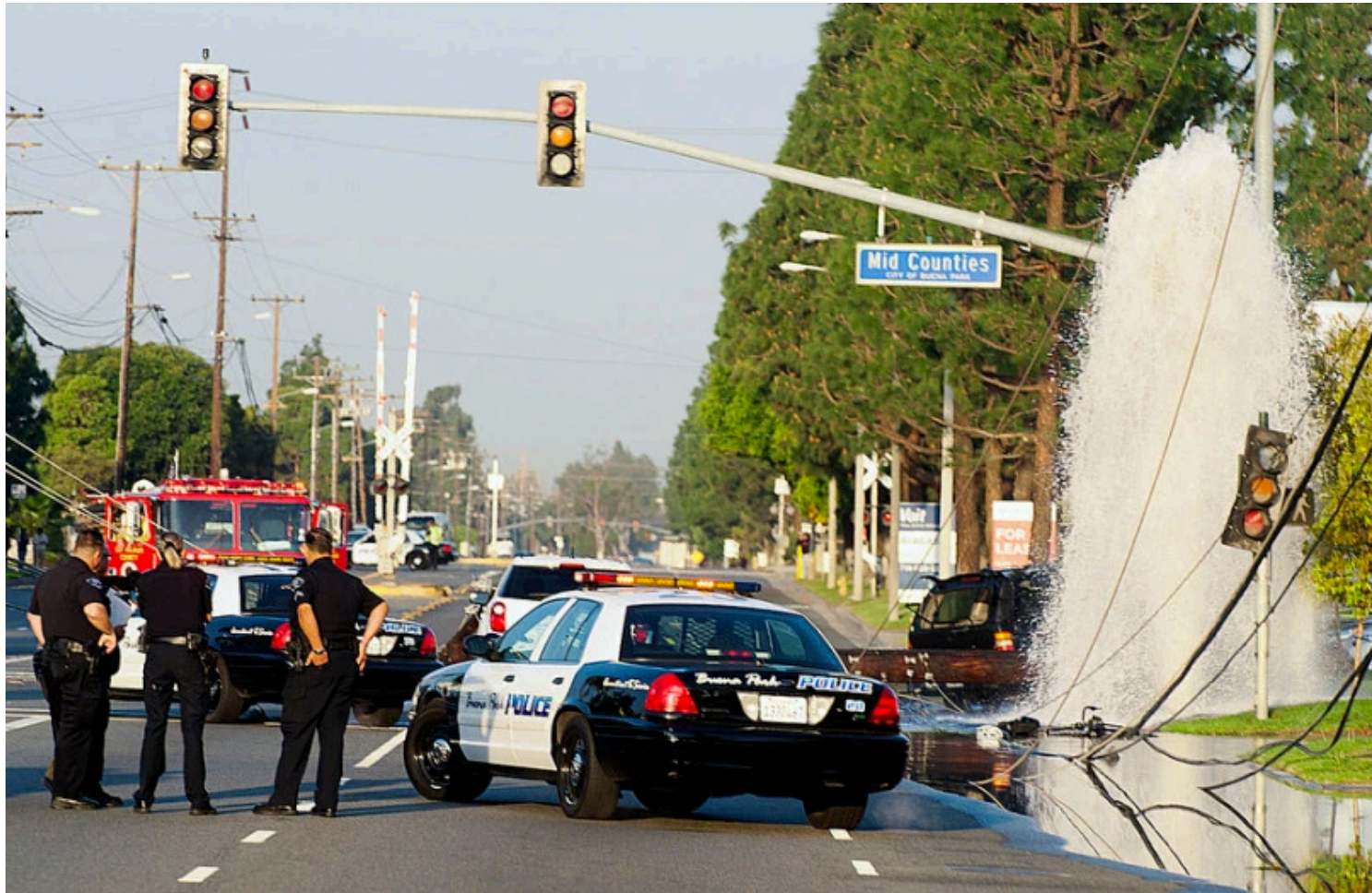


# How do public safety agencies...

---

- Organize themselves on the fly to deal with a major incident?
- Quickly and effectively coordinate the efforts of multiple agencies?
- Evolve the organization as the incident changes in scope, scale, or focus?
- What can IT professionals learn from that?

# For example...



Orange County Register, 14 Mar 2014  
<https://www.ocregister.com/2014/03/14/suv-crashes-into-power-pole-fire-hydrant-in-buena-park/>

- Car hits a fire hydrant and utility pole
- Occupants are trapped and injured
- Water from broken hydrant floods street
- Live electric wires & transformer sitting in water

# For example...

---

- Who might be involved in response?
  - Fire department – rescue trapped occupants
  - Ambulance service – treat & transport victims
  - Police department – direct traffic & investigate
  - Water department – shut off hydrant
  - Electric company – deal with flooded transformer & electrical outage
- How to coordinate all that?



# What needs to get done?

---

- Ambulance crew needs to treat & transport victims
- But first, fire department crew needs to extricate them from wreckage
- But before they can do that, water company needs to shut off water
- Which they can't do until electric company safes the flooded transformer and live wires
- And then hydrant and utility pole need to be repaired, and site cleaned up



# How do you organize this?

---

- Who is in charge?
- How do they figure out what needs to be done, and who can do it?
- How do assignments get made, so that
  - Everything necessary gets done
  - No effort gets duplicated
  - Everything is done safely
- How does leadership shift, over time?

# An even bigger example: Southern California Wildfires

---

- Fast-changing situation
  - Fire grows and moves as weather and winds shift
  - Plan evolves as situation & resources change
- Many agencies involved
  - Firefighters from dozens of cities, plus CALFIRE, USFS, BLM, and military
  - Airborne water drop, transport, & scouting
  - Law enforcement to deal with residents
  - Support units (medical, kitchens, camps, fuel, etc.)
- Might grow from 4 firefighters to 4,000 within a week







# Incident Command System (ICS)

---

- Standardized organizational structure and set of operating principles
- Tools for command, control, and coordination of a response to an incident
- Provides means to coordinate efforts of multiple parties toward common goals
- Uses principles that have been proven to improve effectiveness and efficiency





# History of ICS

---

- Developed in 1970's to coordinate agencies dealing with yearly SoCal wildfires
- Has evolved since into national standard
- Now used by nearly all US public safety agencies
- Often mandated, to obtain state/Federal funding



# How about an IT example?

---

- Data center outage — total power failure
- Utility service dropped, UPS didn't take load, generator didn't start in time
- All systems went down hard (no shutdown)



# How about an IT example?

---

- Need to
  - Ensure services transferred to alternate data center
  - Cold-start everything; figure out startup order
  - Check/fix systems as they're brought back up
  - Diagnose and permanently fix power problem
  - Transfer services back from alternate data center
- Might take days, involve dozens of people



# What do incidents have in common?

---

- Timing usually a surprise – little or no warning
- Time matters – need to respond quickly
- Situation not perfectly understood at start
  - Learn as you go, and adjust on the fly
- Resources change over time
  - People come and go; not all together at start
  - Need ways to bring newcomers up to speed
  - Need ways to transfer responsibilities



# Reacting vs. Responding

---

- What happens when fire alarm goes off in a building?
- Building occupants react
  - Call 911, evacuate building
  - Wait for someone else to solve problem
  - For occupants, this is an emergency
- Fire department responds
  - Arrives with a plan, skills, tools, resources, etc.
  - Investigate, organize, execute
  - For fire department, this is a routine incident
- We want to be prepared to respond, not just to react





# Normal Operations vs. Emergency Operations



# Key: Declare an Emergency

---

- This is not how we operate, day-to-day
- This is a special set of rules, for emergencies
- **Declare an emergency, to make it clear that you're operating under these special rules**
- Goal is to return to normal operations as quickly as possible
- Must also declare when emergency is over



# Peacetime vs Wartime

---

- Regular day-to-day operations are “peacetime”
  - Org structure generally based on seniority
  - Lots of discussion & debate around decisions
  - Decisions generally made by consensus
  - Time measured in weeks, months
- Once an incident is declared, it’s “wartime”
  - The rules and social norms change...
  - Time measured in minutes, hours



# Peacetime vs Wartime

---

- Responding to an incident is “wartime”
- IC is in charge, regardless of peacetime role
- Decisions made by IC after considering input
  - Might need to take riskier options
- IC might go against consensus; not a vote
  - Even if you disagree, support the decision
  - During the response is not the time to argue
- Discussions may seem “rude” or “abrupt”
  - It’s usually not personal





# Tip: Give your emergency a name

- Reinforces that there is an emergency
- Helps identify docs, channels, etc.
- Examples
  - Hurricane Maria, Tubbs Fire
  - omg/5150
  - Incident 18-Alpha (Bravo, Charlie, ...)
- Don't be too specific about cause
  - i.e., “Database Outage” might turn out to be a networking problem



# Figure out who's doing what

---

- Three key roles
  - Subject Matter Expert (SME)
  - Tech Lead (TL)
  - Incident Commander (IC)
- Other roles
  - Comms Lead (CL)
  - Scribe
  - Liaison



# Key: incident role $\neq$ org chart role

- Each incident has its own temporary org chart
  - Evolves as incident unfolds
- Incident roles are defined: IC, TL, SME, etc.
- Your role on a particular incident may have little to do with your position in the day-to-day org chart
- **This is an emergency, normal rules do not apply, including normal org chart**
  - IC might be an on-call engineer, while their SVP might be an SME 3 layers down in the incident org chart
- This is a critical point that everybody in your org needs to understand, whether they are part of the response or not



# Subject Matter Expert (SME) responsibilities

---

- Troubleshoot and fix the problem
- Communicate with rest of responders
- Coordinate activities with Tech Lead (TL)
- Communicate before changing anything
- Leave a good trail for the postmortem





# Tips for SMEs

---

- Be prepared
  - Tools: chat client, charged laptop/phone, etc.
  - Credentials: passwords, keys, permissions, etc.
  - Knowledge: familiarity, documentation, etc.
- Respond promptly when alerted
- Don't freelance
- Never hesitate to escalate
- Follow blameless principles





It's somebody else's  
emergency

# Tech Lead (TL) responsibilities

---

- Lead SMEs to analyze and resolve the problem
- Expected to be a subject matter expert (SME)
- Keep the IC informed of progress and needs
- Defer to IC for priority and policy decisions





# Incident Commander (IC)

---

- Overall responsibility for managing the incident response
- Single source of truth of what's happening, and what's planned
- Point-of-contact for all inquiries from outside the response
- Fills all other response roles, until each role is delegated

# IC responsibilities

---

- Organize the response
  - Determine and control who is responding
  - Get responders onto the same comm channel
- Facilitate discussions among responders
- Delegate actions to Ops
- Keep the “big picture” in mind
- Make the “big decisions”
- Keep folks outside the response informed
- Lead the postmortem review process





# Tip: make first responder TL, not IC

- Incident response is often launched by an on-caller who is already working a problem
- Rather than make them shift gears to become the IC, they should continue as TL
- Recruit somebody else to be IC, to organize response while TL keeps working the problem
- IC gathers resources, and feeds them to TL, who puts them to work
- TL keeps IC informed of what they're doing, and what they need





# Key: how IC and TL work together

---

- IC and TL have complementary roles
  - IC faces outward, manages interfaces between response and rest of organization
  - TL focuses inward, on executing the response
  - IC and TL coordinate closely with each other
- One person can't fill both roles well
  - Each role tends to have a different “rhythm”
  - Tend to get stuck in one, while other suffers



# Tip: often, IC and TL are all you need

- Many incidents resolved with only IC and TL
  - TL concentrates on solving the problem
  - IC handles coordinating with rest of org
- Worth declaring/treating as incident anyway
  - Framework to grow response, if needed
  - Much easier to manage if you start while response is small
- Most orgs can benefit from the practice





Do your thinking  
in advance



# Communications among responders

---

- You want all the responders for an incident to be communicating with each other, as a group
- Two obvious mechanisms:
  - Verbal: phone bridge, face-to-face, etc.
  - Text: Slack, IRC, Google Chat, etc.
- In general, text is better than verbal
  - Built-in transcript of who said what, when; useful for postmortem
  - Easier to share links, error messages, etc.



# Text communications

---

- Best: channel-oriented text (i.e., Slack, IRC)
- Better than ad hoc multi-party chats (i.e., Google Hangouts, Apple Messenger, SMS)
- Somebody joining later can read back through channel history
- History difficult to capture in multi-party chat, as participants come and go
- Conversations often start in ad hoc chats; move them to logged channels ASAP







# Tip: use a dedicated channel

---

- Create a channel just for this incident
  - Don't use your team's normal "chat" channel
  - Channel name should reflect incident name
  - Channel description should include one-sentence synopsis, and link to status doc
- TL and IC control the channel



# Tip: show role via display name

---

- If possible, set your display name on the channel to show your role on the current incident (e.g., IC, TL, Database SME, etc.)
- Especially important for senior personnel and managers/executives
- Otherwise, folks are going to assume they're in charge



# Tip: share live links, not screenshots

- Often want to share a graph or dashboard to the channel
- Most useful is a live link that others can use as basis for further exploration and refinement
- Screenshots are a poor substitute; can't be refined, expanded, drilled down, etc.
- Make sure to limit view to particular time
- Link shortener (i.e., bit.ly) can be very useful
  - <https://github.com/kellegous/go>





# Tip: don't dump long text into channel

- Don't know how chat clients are going to truncate, mangle, render what you copy/paste
- Better to put into a doc, and share link to doc
- Useful to have a shared doc per incident, for stuff like this, for folks to paste into
- Internal “pastebin” service can also be useful
  - Paste long text, get a short URL to share
  - i.e., <https://github.com/lordelph/pastebin>
  - Beware privacy/security issues



# Tip: use chatbots to automate

- New Relic uses Hubot
- Alice Goldfuss talk from SREcon 16:  
<https://www.usenix.org/conference/srecon16/program/presentation/goldfuss>
- PagerDuty integration with Slack
- VictorOps
- Many others available; rapidly evolving topic
- Buzzword is “ChatOps”

# Verbal communications

---

- Phone bridge, Skype session, Hangout, etc.
- Pro: easier to convey emotion, uncertainty, etc.
- Con: harder to convey detail
- Lots of wasted time as folks join late, introduce selves, get caught up, etc.
- Easy for someone to inadvertently disrupt call with background noise, not using mute, etc.
- IC or TL has to moderate, with an iron fist
  - This is a distraction from their key job
  - “Permission to speak?” protocol might be useful





# Tip: treat verbal as a sidebar

- A quick verbal discussion (face-to-face, on phone bridge, etc.) can be useful to float an idea, discuss some detail in depth, etc.
- Don't need to tie up everybody for that
- No logging, which can be good or bad
  - Even if you record, someone must transcribe
- Report results back to primary (text) channel





# Tip: maintain a status doc

- Shared doc capturing current state of response
  - Who is filling what role
  - What the current high-level plan is
  - Estimate of impact of incident (number of customers affected, etc.)
  - Estimate of resolution time
- NOT a history doc or a log (those are other docs)
  - Should be a snapshot of current status
  - Timestamped, so you know how current





# Other roles: Comms Lead (CL)

---

- As response grows, communication with folks beyond the response often dominates IC work
- On larger incidents, can be useful to designate a Comms Lead (CL), and delegate that to them
- Similar to Public Information Officer (PIO)
- Is the “voice of the IC” for keeping folks informed, answering questions, etc.
- Two way: passes info back to IC/TL, if needed

# Other roles: Scribe

---

- Unburdens the IC from record-keeping
- Makes sure everything gets logged
- Notes times of key events
- Records and communicates decisions



# Keep an eye on the clock



# Other roles: Liaison

---

- Represents key stakeholders in discussion
  - Customer Care
  - Investor Relations
  - HR/PeopleOps
  - Exec team
  - Downstream teams impacted by outage
  - ...
- Relays information to/from stakeholders



# Dispatch vs. Notification



# Scale the response, up and down

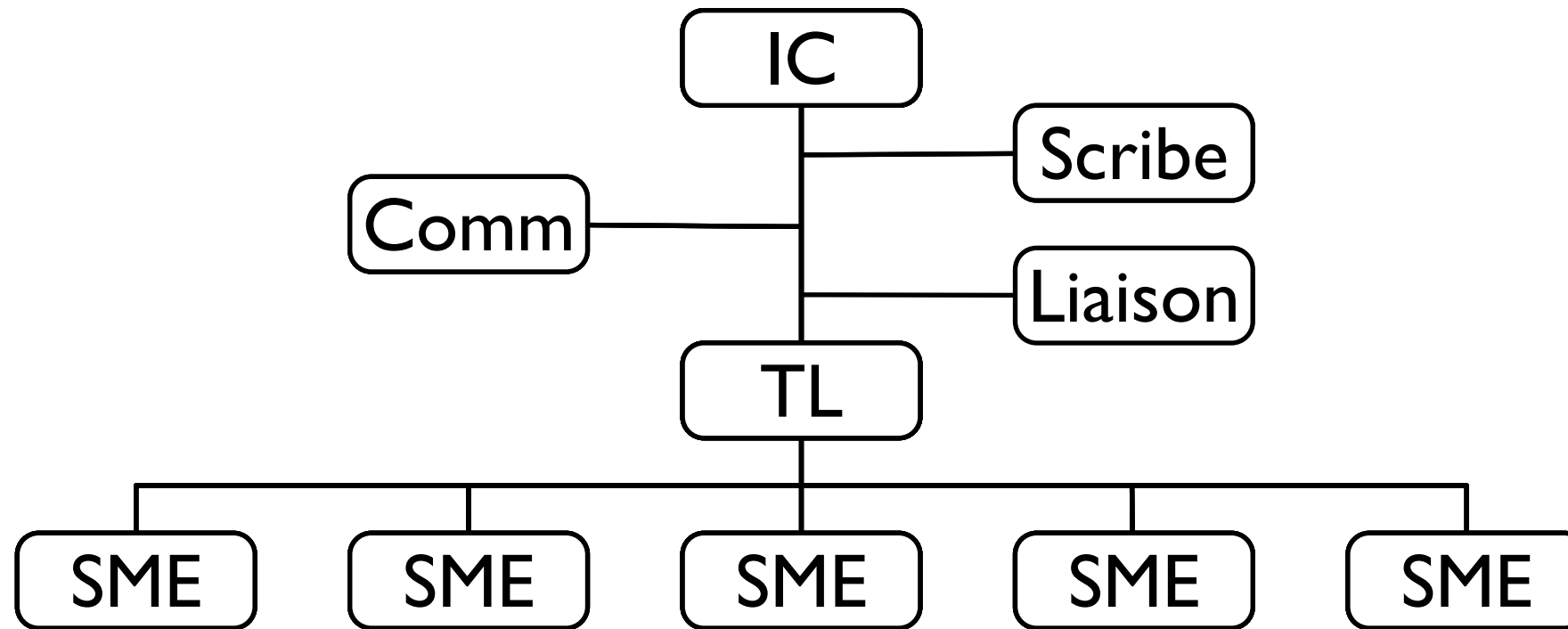
---

- As response goes on, more responders join in
  - You can't pre-plan who does what, because you don't know who will be available when
  - Responders won't all join at the same time
  - You can't afford to wait for everyone to join
  - So you need a way to start with who you have, and to add more responders as you go, without disrupting work already in progress
- Solution: modular org structure for response





# Key: modular, scalable org chart

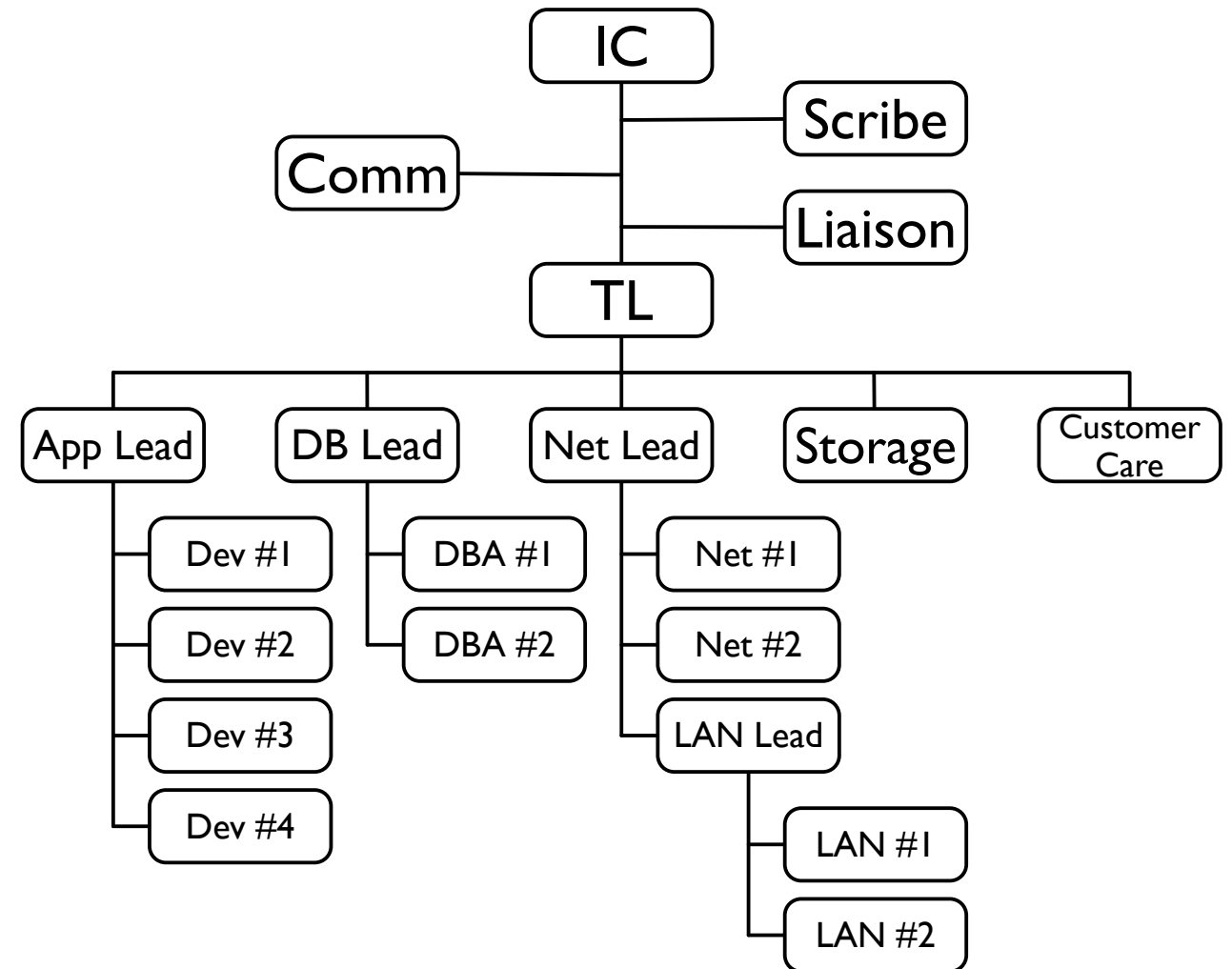


- Functions are activated as needed for a particular incident
  - All incidents will have an IC and TL
  - Rest are only used on larger/longer incidents
- On small incidents, multiple functions often handled by single person

# Key: manageable span of control



- When necessary, as org grows, create new levels
- Each lead should have max of 3-7 subordinates
  - 5 is ideal
- Division might be
  - Functional
  - Geographic







# Key: unity of command

---

- On incident, each person has one boss
  - Strict tree structure, all the way to the top
  - Everybody knows who they work for, right now
  - Every supervisor knows who works for them
- Works better than matrix in an emergency
  - Doesn't assume folks normally work together, or even know each other
- Makes communication & coordination easier, up/down tree, as organization grows & changes
- Reduces freelancing





# Tip: no freelancing!

- “Freelancing” is working on the problem without being part of the organized response
- Freelancers often muddy logs and data
  - Inadvertently create false leads
- Freelancers consume resources needed by response
  - Make log searches slower, for example
- They don’t **intend** to interfere, but they do
- If they want to help, incorporate them into response
- Otherwise, tell them to go away



# Growing the response

---

- Response starts with IC and Tech Lead (TL)
- Initially, TL focuses on solving problem, while IC handles everything else
- As more responders join, tasks get delegated, and org chart evolves
- Helps to have pre-defined roles (Comm, Scribe, Liaison, etc.)
  - Initially, IC is filling all those roles
  - Easier to delegate a role to someone else if roles are pre-defined and well understood





# Key: Explicit transfers of responsibility

- Changes to organization are made explicitly
- More senior person doesn't automatically take over upon arrival
- Might, but only after briefing on status/plans from person they're replacing, and explicit turnover (including notifications up/down)
- Person already in place is often better suited to handle current situation, and more up to speed
- IC (or Scribe) keeps incident org chart updated





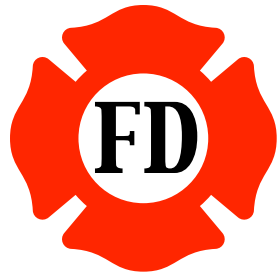
**Focus on roles,  
not individuals**



# Tip: beware assumptions about roles

- People will assume that role in everyday org chart translates directly to role in incident response
  - i.e., people will assume that a VP is IC, if the VP is participating in response
- You must address this by being explicit about **current** roles in **this** incident
- Senior leaders/managers/directors/execs need to be aware of this effect, and be careful
  - Explicitly state own role, and visibly defer to IC/TL
  - Ask questions out-of-band to IC/TL, not in channel





Senior managers can  
inadvertently disrupt  
incident response





# Key: Clear communications

---

- Communicate clearly and completely; beware jargon
- Reduces potential for confusion
- Reduces time spent clarifying
- Lets other people (including management) monitor, without interrupting with questions
- Leaves a clear record for postmortem analysis
- Talk directly to resources, when possible
  - Don't pass messages up and down the org chart







# Tip: use CAN reports

- Fire departments use “CAN reports”:  
Conditions, Actions, Needs (or Next Steps)
- What’s happening, what are you doing about it, what do you need from recipient?
- This is a quick mnemonic for communicating key details
- Tailor the message to the recipient(s)
  - What do they most want to know?
  - What do you need from them?



# Communicating beyond responders

---

- Communications among responders usually pretty good; they're all on same channels/calls
- Communications beyond responders (to management, customers, investors, regulators, public, etc.) is best funneled through IC
  - Want to paint a consistent picture
  - If needed, designate a Comms Lead (CL)
- For critical stakeholder groups, designate a Liaison to represent that group within response and pass info back/forth to group



# Communicating beyond responders

---

- Folks outside response generally want
  - Recognition — problem is being worked on
  - Impact — how many affected? who?
  - Estimated time to resolution
- Generally don't want play-by-play, inside details
- Want current snapshot of status
  - More interested in where we are and what's next, than in how we got here
- Think CAN: Conditions, Actions, Next Steps
- Some may have info to share back to response via IC/TL





# Key: Shared action plan

---

- Make an action plan for the incident, even if it's only a couple of bullet points
- Plan states, at a high level, what response is trying to accomplish right now
- IC, TL, and other leads develop plan
- Written plan is best
  - Makes it easier to keep everybody on target
  - Makes it easier for new arrivals to brief selves
- Rule of thumb: if it crosses organizational or specialty boundaries, write it down





# Tip: Use checklists

- Very useful when doing something critical, under high stress
  - Especially if you're likely to get interrupted
  - Even if it's something you do often
- *The Checklist Manifesto*, by Atul Gawande
- PagerDuty's checklists available at [response.pagerduty.com](https://response.pagerduty.com)





# Tip: Make changes cautiously

- Before changing anything, tell channel what you're about to do and why
  - Wait for objections, or concurrence
  - For big stuff, wait for clearance from TL/IC
- Only change one thing at a time
  - Observe result of that change before moving on (or rolling back)
  - Coordinate changes on shared channel





# Key: Management by objective

---

- Tell people **what** you want to accomplish, not **how** to do it
  - Let them figure out how to get it done
  - Gives them room to flexibly and creatively cope with changing circumstances
- For example, say “get an ‘out of service’ notice up for our customers”, not “take host xyz123, reload it with RedHat and Apache, move it to rack 7, ...”
- Is generally faster to communicate, and the folks doing the work may know a better way than you



# Key: Comprehensive resource management

---

- Need to know who is working on the incident, and who is joining but not yet assigned a task
- So new resources can be used most effectively
- So existing resources can be supported
- Folks should “sign in” to response, get briefed, then wait for assignment
- Designate a “report to” site or channel
- Helps ensure they’re put to best use
- Also simplifies briefing new arrivals







# Key: Designated incident facilities

---

- Might be physical (conference room) or virtual (Slack channel, phone bridge, etc.)
- Command Post (CP) is key facility to identify – that’s where everybody can expect to find IC
- If IC needs to leave CP, needs to transfer IC responsibility (temporarily or permanently) to someone who’ll still be there
- Also useful to designate “staging area” for new resources to report to upon arrival, for sign-in and assignment; may be CP, or separate



# Key: Time management

---

- Keep an eye on the clock
- Establish a cadence of updates and reviews
  - Hourly is a good default
  - More often for especially critical incidents
  - Less often for slow-moving or long-lasting
- Tell folks when to expect next update/review
- Set a timer to remind you
  - If you've got a Scribe, they can be timekeeper



# Incident Management in action...

---

- It's a Tuesday morning, and everything is normal
- The company's load is split 50/50 between its two data centers, in San Jose and Phoenix
- At about 9:30am, the NOC loses all monitoring of San Jose, and the load doubles in Phoenix
- The NOC suspects a network outage, begins to troubleshoot, and pages all NetOps managers, per their SOP
- Bryan, a NetOps manager, happens to be nearby, and drives to the San Jose DC

# 9:45am

---

- Bryan arrives at the DC at about the same time as Josie and Tom, two of the company's installers
- In the parking lot, they notice that the facility's generator is running
- Inside, they find that the lights are on, but all of the UPS-powered equipment (servers, network, etc.) is without power



# First steps...

---

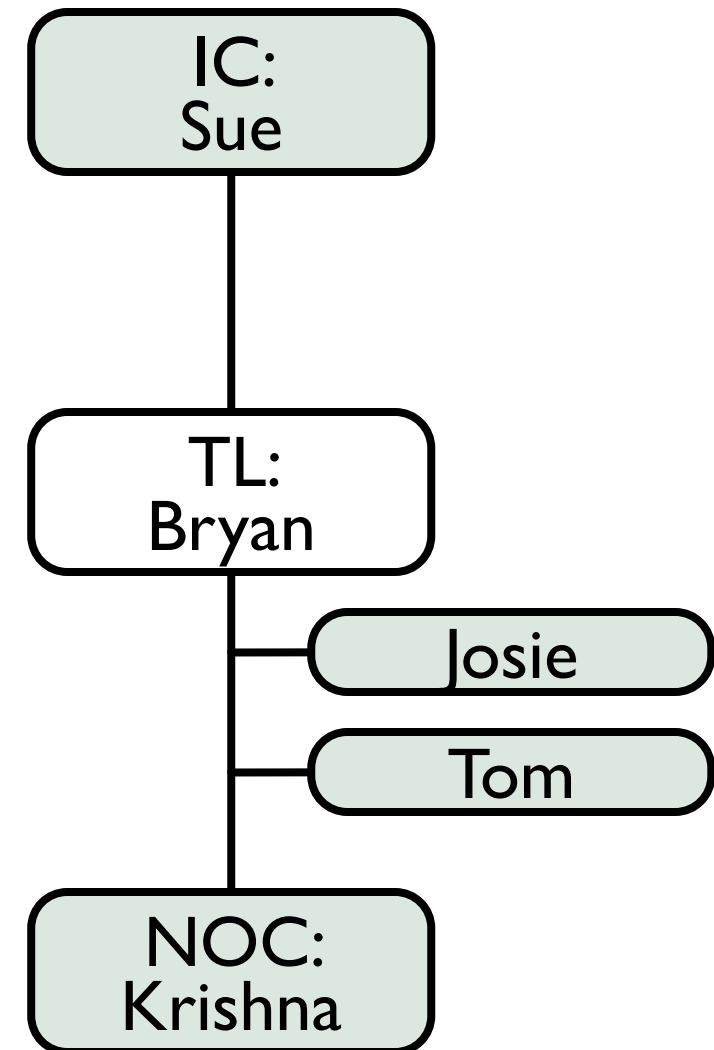
- Bryan calls the NOC:
  - Informs them he's activating Incident Management plan
  - Names this incident "San Jose Outage"
  - Designates self as Tech Lead
  - [all examples of clear communication]

TL:  
Bryan



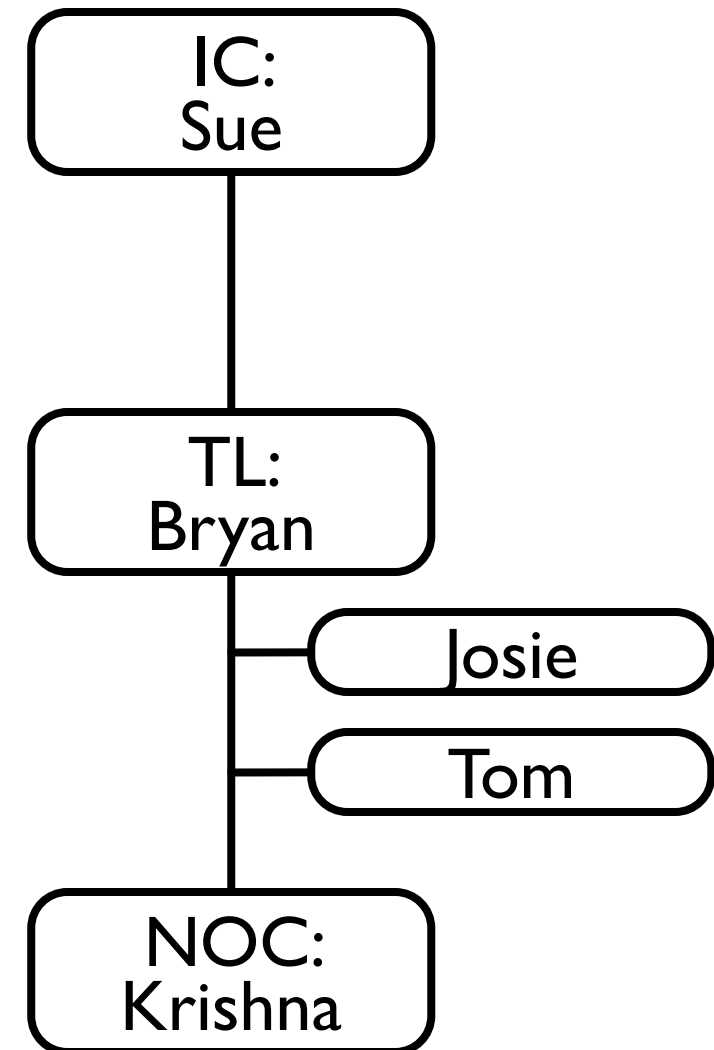
# First steps...

- Bryan asks NOC to find an IC
  - Sue is qualified and available, and takes IC role [clear roles; incident role distinct from day-to-day role; first responder not necessarily IC]
- Krishna in NOC joins as NOC rep for incident
- Bryan directs Josie and Tom to switch off all systems, then investigate power problems. [management by objective]



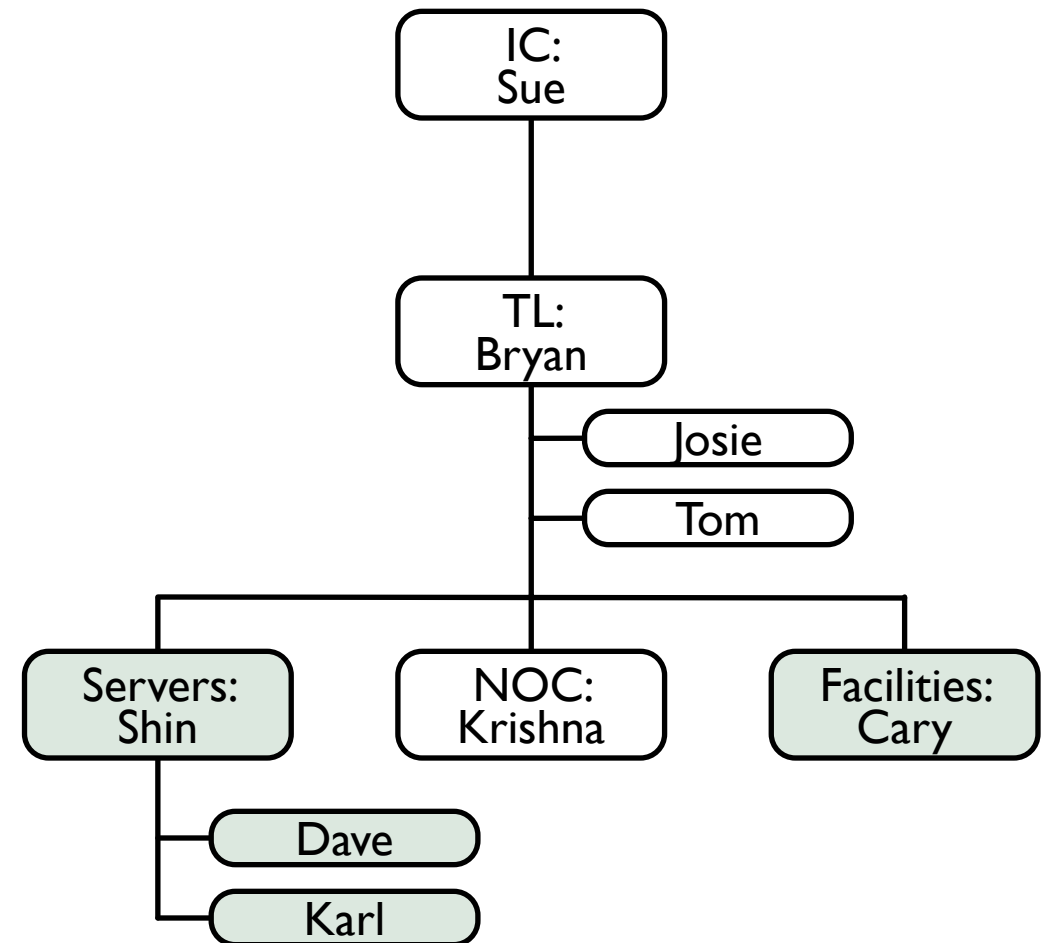
# First steps...

- Meanwhile, Sue (as IC):
  - Activates #SanJoseOutage Slack channel and pre-established phone bridge [clear communications]
  - Pages all DCOps personnel to report to DC conference room for assignment [staging area]
  - Creates incident status doc from template [clear comms, pre-planning]



# 10:15am

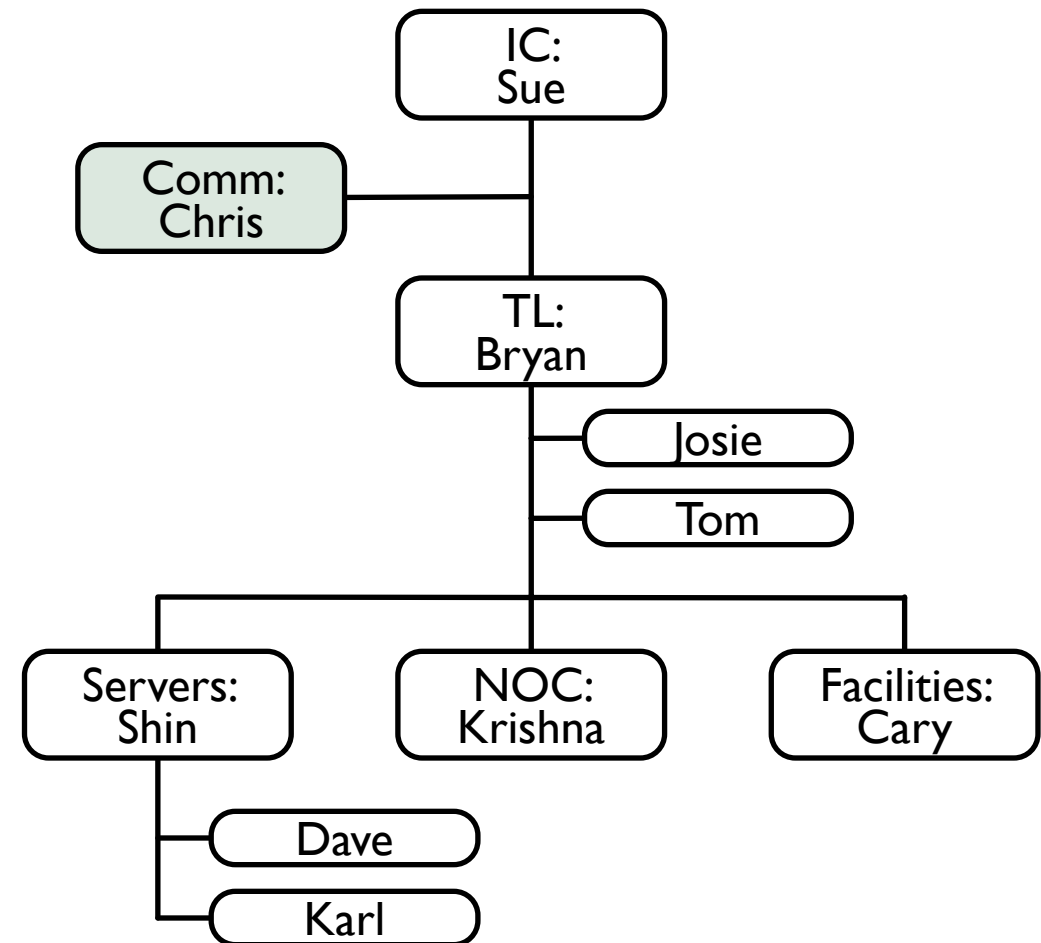
- Cary, the facilities manager, arrives. Bryan asks him to take charge of investigating the UPS failure, while Josie and Tom continue to switch off systems to prevent unplanned restarts.
- Shin (the server team manager), Dave, and Karl (server sysadmins) arrive. Bryan asks Shin to direct them in preparing to bring servers back online.  
[span of control]





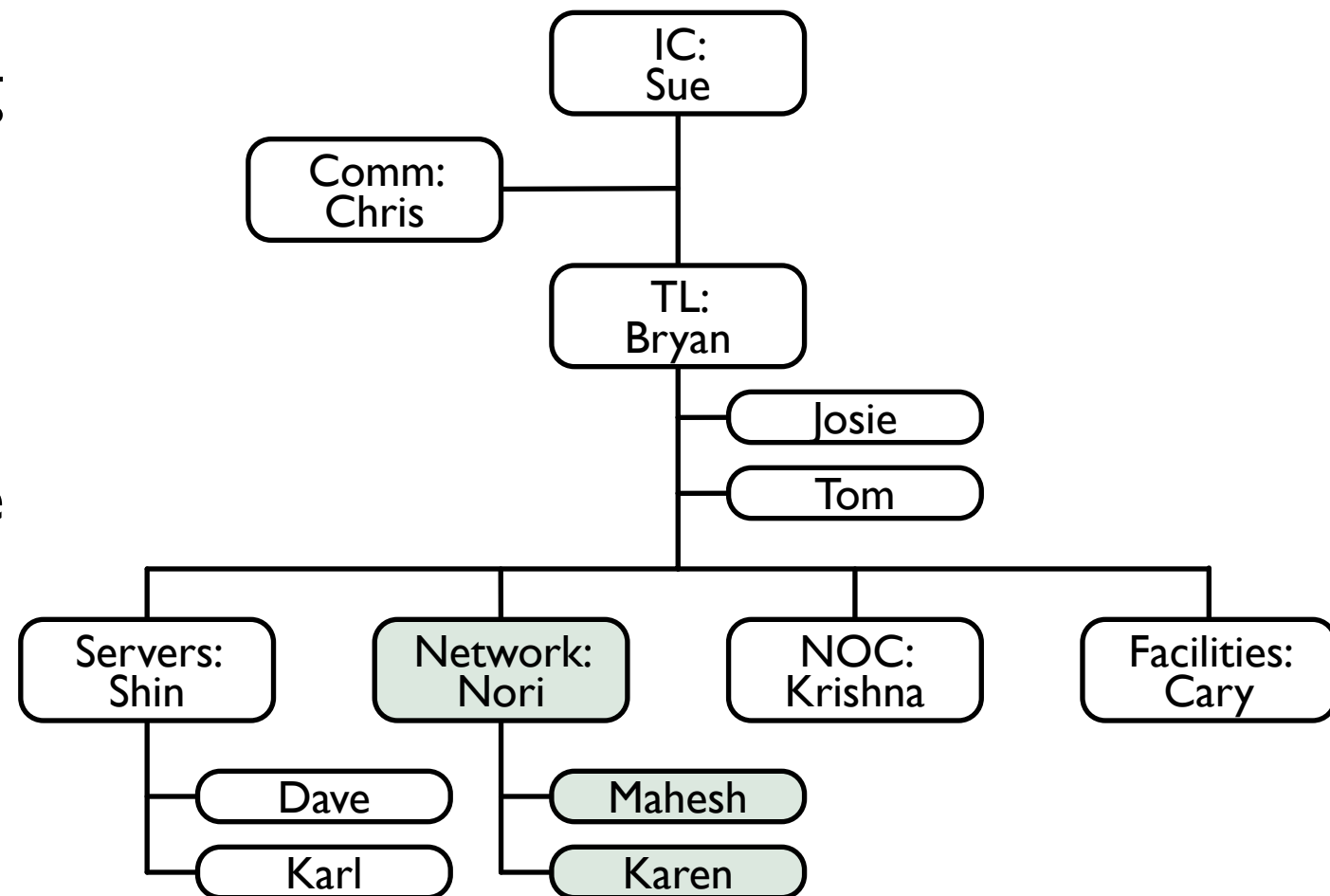
# 10:30am

- Chris (VP of Operations, and Sue's great-grandboss), joins Slack channel and phone bridge.
- After a brief discussion with Sue, they agree it makes most sense for Sue to remain as IC, and for Chris to handle communications to rest of company. [explicit roles; role transfer not automatic upon arrival of more senior personnel]



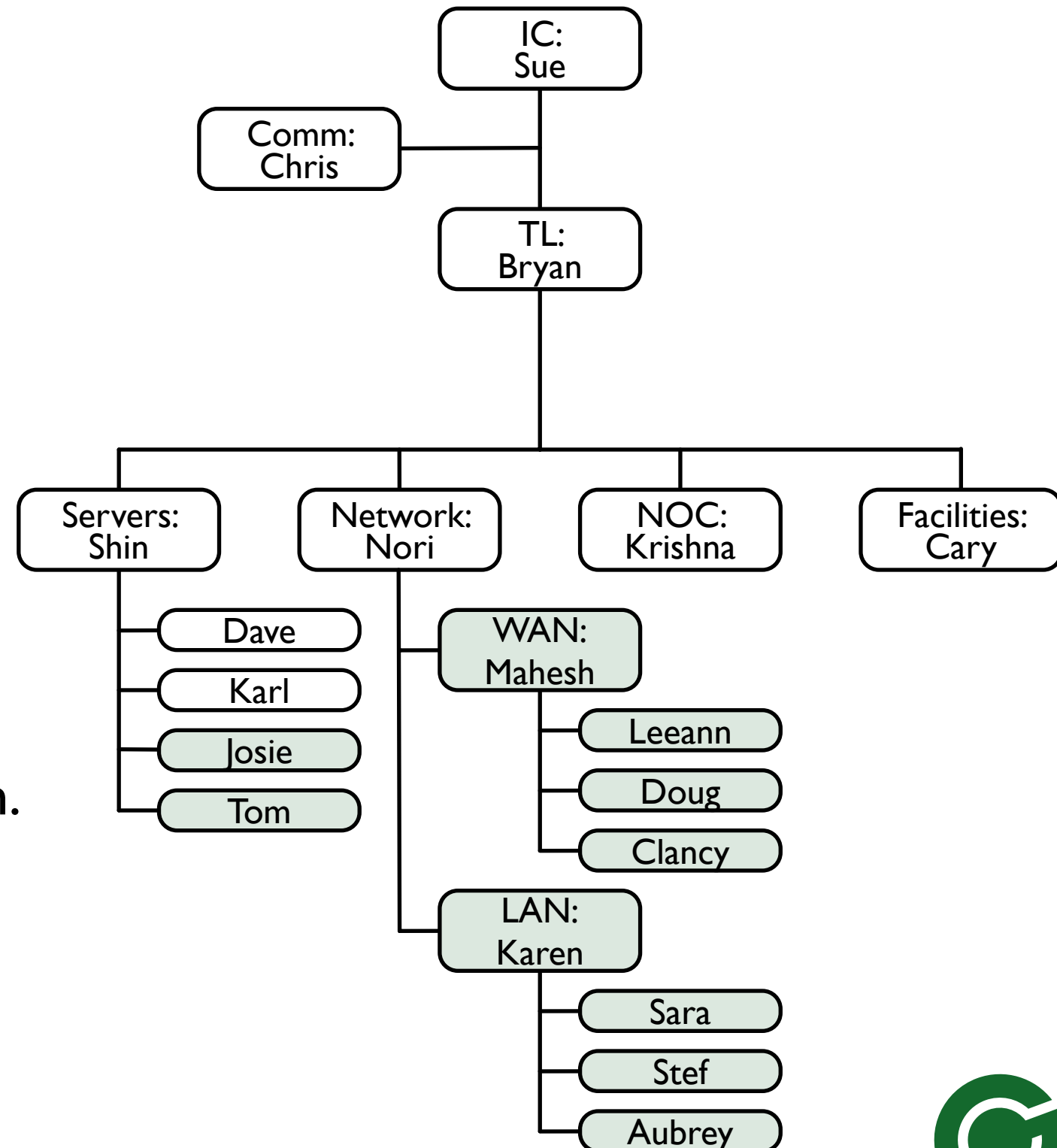
# 10:45am

- Krishna (NOC) relays reports of field offices having trouble accessing Phoenix DC via VPN, probably due to San Jose outage.
- Sue (IC) decides to page the Networking team.
- Nori, Mahesh, and Karen (Nori's & Mahesh's boss) respond to page, and organize selves as Network team for incident, with Nori as lead. [modular, expandable org; not same as day-to-day org chart]



# 11:00am

- Quick investigation shows major network problems.
- Several more members of Networking team join the response, structured as sub-teams for LAN and WAN. [modular, expandable org; span of control]
- Shin needs more help with servers, so Bryan reassigns Tom and Josie to Shin's team. [comprehensive resource management, span of control]



# And so forth...

---

- The organization changes, as the situation and resources change
- Following these incident management principles gives you a way to keep it all under control
- Could keep this going indefinitely, if needed





# Tip: explicitly declare end of incident

- When you've got the situation under control, explicitly declare that the response has ended
  - May still be followup tasks to do; that's OK
  - Notify same set of people of end, as of beginning
- Tell people where to watch for followups
  - Bugs for issues brought to light by incident
  - Where/when postmortem will be published
- Thank folks for their participation and support
- Even after response ends, responders need time to reset, clean up, document, prepare for next time
- Get started on the postmortem



# Managing multiple incidents simultaneously

---

- What happens if you have multiple incidents occurring simultaneously?
- Essentially two options:
  - Roll them into one response
  - Treat them as separate responses, and create an umbrella “meta-response” above them



# Meta-response for simultaneous incidents

---

- Meta-response should have its own IC
- Role of meta-response is mostly coordination of resources, and communication to rest of org (especially exec team)
- Meta-response may not need TL
- Probably needs Liaison to each individual response
  - Either IC of individual response, or designee
  - **NOT** the TL from each individual response; let them focus on their individual response





# Summary: Incident Management Principles

---

- Modular & scalable organization structure
- Manageable span of control
- Unity of command
- Explicit transfers of responsibility
- Clear communications
- Shared action plans
- Management by objective
- Comprehensive resource management
- Designated incident facilities
- Time management







# Tips for effective incident management

- Establish incident command early in an incident
  - If you get off to a disorganized start, you'll be playing catch-up forever
- Think of this as a toolbox full of tools
  - Choose the tools you need for the incident at hand
  - Keep it simple
- Practice incident management at every opportunity
  - If you use it for “routine” and pre-planned events like moves, upgrades, and deployments, your team will be more comfortable using it for “surprise” events like outages and security incidents





Practice, practice,  
practice, then  
practice some more



# Blameless postmortems

---

- Very important to follow up with blameless postmortem
- Needs to look at both
  - What caused the incident
  - How did we respond to the incident
- Key questions
  - What happened? Why, when, how?
  - What **might** have happened? Did we get lucky?
  - How effective was our response? What went right, what went wrong, how could we prepare to do better next time?

# Blameless postmortems

---

- Goal is to learn from incident, and prevent recurrence, **not** to place blame
- If you focus on blame, people will be more focused on protecting themselves than in figuring out what happened and how to keep it from happening again
- Lots of writing about this from John Allspaw and others
- Template for doc available in Google SRE book



# Blameless postmortems

---

- If incident was big enough to be an emergency, it was big enough to need a postmortem
- IC or TL generally takes the lead in writing the postmortem, working with other SMEs
- Timeline is often best reconstructed from chat log
- Capture logs and docs immediately after incident, before they expire or get lost

# Schedule for blameless postmortems

---

- If it's not done **quickly**, it probably won't get done **ever**
- First draft to responders within 2-3 days
- Second draft to rest of org within a week
- Review meeting about one week after incident
- Finalize and published within 2 weeks of incident



# Getting started at your company

---

- PagerDuty Incident Response docs
  - <https://response.pagerduty.com/>
  - Sanitized version of their own internal docs
  - Available on GitHub, to use as start for your own docs
- *Incident Management for Operations* book
  - Rob Schnepf, Ron Vidal, & Chris Hawley
  - Published by O'Reilly, 2017
  - “How to” from professional firefighters



# Learning more about ICS

---

- Wikipedia entry describing ICS:
  - [http://en.wikipedia.org/wiki/Incident\\_Command\\_System](http://en.wikipedia.org/wiki/Incident_Command_System)
- FEMA free materials and online courses:
  - <http://training.fema.gov/EMIVWeb/IS/ICSResource>



# The End

---

- Please provide feedback at <https://www.surveymonkey.com/r/IC4IT>
- I'm presenting Mastering Outages one-day class on Friday 18 May 2018, in San Francisco Bay Area
  - All this, plus more depth for ICs and other incident leaders, how to build an incident management program, etc. Send your colleagues!
  - Save \$100 if you register by 16 April 2018, plus another \$100 with code "SREcon18"
  - <https://greatcircle.com/class>
- Consulting & training also available for in-house
- Happy to be guest speaker, guest blogger, podcast guest, etc.
- Join my list for thoughts and tips, upcoming events, future classes, and other tasty tidbits: <https://greatcircle.com/>
- Follow me on Twitter (@brent\_chapman) or LinkedIn (brentchapman)

