FEBRUARY 22–25, 2016
SANTA CLARA, CA

FAST '16

14th USENIX Conference on File and Storage Technologies

usenix
THE ADVANCED
COMPUTING SYSTEMS
ASSOCIATION

Join leading storage systems researchers & practitioners at the premier forum on innovative design, implementation, and uses of file systems & storage.

The USENIX Conference on File and Storage Technologies (FAST) takes place every February in Silicon Valley and brings together storage professionals from industry and academia in a vendor-neutral setting. Results are presented from the best of current research and practice, emphasizing both innovation and quantified experience. To learn more about FAST, including past organizers, topics, location, and program schedules, visit www.usenix.org/fast16.

FAST attendees are top researchers and practitioners from academia and industry, as well as a large percentage of highly qualified Ph.D. students. Your sponsorship gives you access to this select cross-section of the storage community via:

- Vendor Birds-of-a-Feather sessions
- Tabletop exhibit space
- Logo and branding opportunities
- Recruiting
- Networking

Attendance: 528 (2015), 530 (2014), 467 (2013), 503 (2012), 463 (2011).
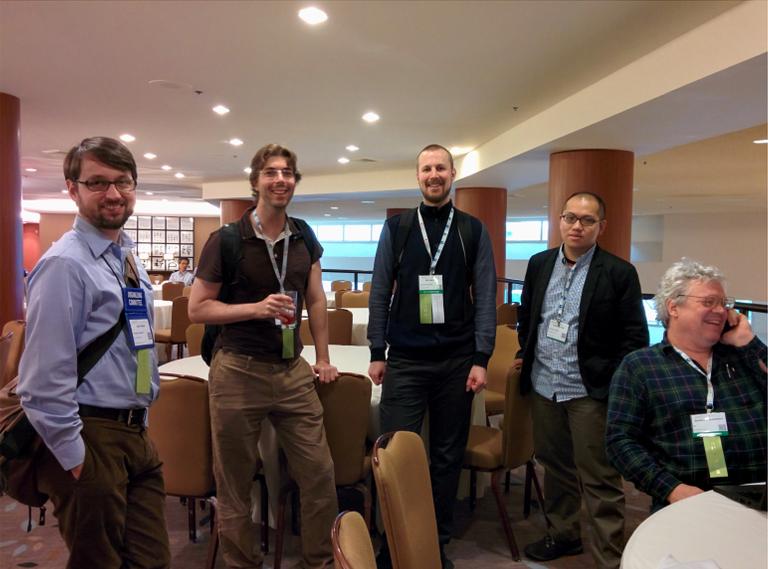
FAST Attendee Profile:	
Developer/Progammer/Architect	**36%**
Academic/Researcher	**26%**
Student	**15%**
Technical Manager	**10%**
Other	**5%**
System Engineer	**4%**
Consultant	**3%**
System/Network Administrator	**1%**

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Sample of Attendee Enterprises and Institutions

Amazon	Hanyang University, South Korea	NTT	Teradactyl
Apple	Harvey Mudd College	Oak Ridge National Laboratory	Tokyo Institute of Technology
Argonne National Laboratory	Hewlett–Packard	Oregon State University	Toshiba
Carnegie Mellon University	Hitachi	Oracle	University of California
Cisco	IBM	Panasas	University of Ioannina, Greece
Cray	Imperial College London	Permabit	University of Massachusetts
CSC Scientific Computing	Intel	Pixar Studios	University of Michigan
Daegu University, South Korea	Johns Hopkins University	Qualcomm	University of Notre Dame
Dell	Juniper Networks	Red Hat	University of Rochester
EMC Corporation	Lawrence Berkeley National	Riverbed Technology	University of Texas
Environment Canada	Laboratory	Seagate	University of Tokyo
eWeek	Los Alamos National Laboratory	SGI	University of Wisconsin
Facebook	LSI Corporation	Rackspace	Vanderbilt University
Federal Reserve Board	Microsoft Research	Stanford Linear Accelerator Center	VMware
Fujitsu	NEC	Stony Brook University	Xen.org
Google	NetApp	Symantec	Yahoo!

Sample of Past Sponsors

SPONSORSHIP PACKAGES

Benefits	PLATINUM (2 available)	GOLD (1 available)	SILVER (4 available)	BRONZE (10 available)
Catered Attendee Event	Poster Session / Happy Hour Reception (+ five minutes to address attendees)	Luncheon	Breakfast or Vendor BoF	
Branded Conference Giveaway: At catered event, item TBD. If sponsor-provided, item subject to approval by USENIX.	Exclusive	Exclusive		
Access to Pre-Event Attendee List (post-Early Bird deadline): Company + title only	◆	◆		
Collateral in Attendee Packets: (paper or 3D) Distributed to all attendees during registration	◆	◆	◆	
Logo + Link on Event Web Site & Mobile Conference App: Mobile app includes company blurb.	◆	◆	◆	◆
Logo on Conference Signage	Includes Reception banner or Happy Hour signage	Includes Luncheon banner (or equivalent)	Includes Breakfast banner or Vendor BoF signage (or equivalent)	◆
Tabletop Exhibit Space: 10' skirted (black) table, two chairs, electrical, wireless access.	Premium Placement	Premium Placement	◆	◆
Conference Passes: Including access to all technical sessions, breaks, meals, and evening events. Excludes tutorials.	8	5	2	1
PACKAGE COST	**$50,000**	**$25,000**	**$10,000**	**$5,000**

Student Grant Sponsors   **$5,000–$25,000**

By sponsoring the USENIX Student Grant program, you support the future of the industry by helping the next generation of practitioners, developers, and researchers participate in these important events. All student applicants are reviewed and selected by the USENIX Association. In 2015, 95 students attended FAST. USENIX received 79 student grant applications, 87 percent of which we were able to award due to generous student grant sponsorship.

- Recognition on conference Web site (logo and link), signage (logo), and in printed conference directory (name)
- Pre-conference access to list of student grant applicants ($15,000+ support)
- Conference pass(es) (commensurate with amount of support)

ADDITIONAL SPONSORSHIPS

Benefits	Open Access & Video Sponsor (Exclusive)	Lanyard Sponsor (Exclusive)	Coffee Break Sponsor (4 available)	Conference Wireless Sponsor (Exclusive)
Description	Logo + link posted on all video of conference technical sessions (free and open to public post-conference)	Logo displayed on badge lanyard distributed to each attendee		
Conference Passes: Including access to all technical sessions, breaks, meals, and evening events. Excludes tutorials.	5	1	1	
On-Site Attendee Engagement	Option to staff tabletop exhibit space		Option to staff cocktail round	
Collateral in Attendee Packets: (paper or 3D) Distributed to all attendees during registration	◆	◆	◆	◆
Logo + Link on Event Web Site & Mobile Conference App: Mobile app includes company blurb.	◆	◆	◆	◆
Logo on Conference Signage	◆	◆	Includes signage at break stations	◆
SPONSORSHIP COST	**$25,000**	**$6,500**	**$5,500**	**$4,500**

A LA CARTE EXHIBITING OPPORTUNITIES

Tabletop Exhibit Space (check for availability)   **$3,000**
- One skirted (black) 6-foot table during peak conference attendance days
  - Includes two chairs, an electrical drop, and access to the conference wireless network
- Company logo and link posted on conference Web site
- Company name listed in the printed conference directory

Vendor Birds-of-a-Feather Session (check for availability)   **$3,000**
- Conference room for up to 30 people for your one-hour evening session
- Company logo on conference signage announcing your BoF and its location
- Company logo and link posted on conference Web site
- Refreshments including beer, wine, sodas, and dry snacks for 30 people
- Company name listed in the printed conference directory

FAST '16 Sponsor Agreement

Please check off the sponsorship and/or exhibiting opportunities of your choice. Should you choose to become a USENIX Supporter, please add that cost and deduct the discount from your total. Then complete the following page and email (sponsorship@usenix.org) or FAX (510.548.5738) both of these pages back to us.

SPONSORSHIP	BASE PRICE	BECOME A USENIX SUPPORTER (optional)	USENIX SUPPORTER DISCOUNT	TOTAL SPONSORSHIP/ EXHIBITING COSTS
❏ Platinum Sponsor	$50,000	included	−$5,000	$
❏ Gold Sponsor	$25,000	included	−$2,500	$
❏ Silver Sponsor	$10,000	+$5,000	−$1,000	$
❏ Bronze Sponsor	$5,000	+$5,000	−$500	$
❏ Student Grant Program Sponsor	$5,000–$25,000	+$5,000	−$500–$2,500	$
❏ Open Access and Video Sponsor	$25,000	+$5,000	−$2,500	$
❏ T-Shirt Sponsor	$8,500	+$5,000	−$850	$
❏ Lanyard Sponsor	$6,500	+5,000	−$650	$
❏ Coffee Breaks Sponsor	$5,500	+$5,000	−$550	$
❏ Conference Wireless Sponsor	$4,500	+$5,000	−$450	$
❏ Tabletop Exhibit Space	$3,000	+$5,000	−$300	$
❏ Vendor BoF Session	$3,000	+$5,000	−$300	$
❏ Contact us for custom options!				
			TOTAL =	$

The USENIX Association is a nonprofit corporation that is tax-exempt under Section 501(c)(3) of the Internal Revenue Code. Please check with your tax advisor to determine whether any portion of your sponsorship is tax deductible.

USENIX Supporter Program

USENIX welcomes support for its programs by appropriate businesses through our Supporter Program. This program offers our premier promotional benefits for your enterprise, along with outstanding educational benefits for your employees. USENIX Supporter benefits are customizable to meet the needs of each sponsor. There are three levels of sponsorship in the program. See www.usenix.org/supporter-program for details.

Payment and Logistics

Full payment is due 30 days after written notice of approval of this contract by USENIX, or 30 days prior to the event, whichever comes first.

In the event that payment is received after the due date, USENIX reserves the right to release the sponsored/hosted event or sponsorship to another sponsor. Sponsor fees are nonrefundable and nontransferable.

Your company will not be included in the program or preliminary promotional opportunities before receipt of this agreement and/or payment by USENIX. The agreement will be considered binding when it has been accepted by signature, and then countersigned by a representative of the USENIX Association. All benefits are available schedule permitting.

Please sign and return both pages of this agreement by email (sponsorship@usenix.org) or FAX (510.548.5738).

FAST '16 Sponsor Agreement

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PRIMARY CONTACT INFORMATION FOR THIS EVENT

Name _____

Title _____

Company/Institution _____

Street Address _____

Mailstop/Suite/Department (circle one) _____

City/Town _____

State/Province _____ Zip/Postal Code_____

Country_____

Phone Number _____

Fax Number_____

Email Address _____

PAYMENT METHOD

❑   **Please invoice us.**

    ❑   Purchase order (PO) number enclosed:_____

❑   **Check or money order payable to USENIX Association**
(Federal Tax ID#13–3055038)

❑   **Electronic Funds Transfer**
(Please email sponsorship@usenix.org for details.)

❑   **Credit card payment**
USENIX prefers payment by check or EFT. If you would still like to pay via credit card, please check this box, and we will send you a link to both securely transmit your credit card information and authorize USENIX via electronic signature to charge the card for your sponsorship/exhibit payment. You may also call in your credit card payment information Monday through Friday, from 9 am to 5 pm Pacific time: 510.528.8649. However, please do not leave any credit card information on voicemail.

Outside the U.S.A.? Please pay in U.S. dollars by check drawn on a U.S. bank, International Postal Money Order, or credit card.

TOTAL DUE: $_____

Terms

All benefits are available schedule permitting. Each exhibit space and each one-hour vendor presentation / BoF session is for one company or organization only. USENIX Association shall not be liable for failure to perform its obligations under this agreement as a result of strikes, riots, acts of God, or any other cause beyond its control. Anyone visiting, viewing, or otherwise participating in the Sponsor/Exhibitor's activity is deemed to be the invitee of the Sponsor/Exhibitor rather than the invitee of USENIX. The Sponsor/Exhibitor understands that neither USENIX nor the Hotel maintains insurance covering the Sponsor/Exhibitor's property, and it is the sole responsibility of the Sponsor/Exhibitor to obtain such insurance. USENIX shall not be liable for any injury or damage whatsoever to property of the Sponsor/Exhibitor, Sponsor/Exhibitor personnel or its invitees or guests, or to persons conducting or otherwise participating in the sponsored event.

Sponsor/ Exhibitor agrees to abide by existing agreements and regulations covering the use of services or labor in the conference facility. Sponsor/Exhibitor assumes full responsibility and liability for the acts or omissions of its agents, employees, or independent contractors whether acting within or without the scope of their authority. The Sponsor/Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of Sponsor/Exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless USENIX, the Hotel, its owner and its management company, as well as their respective agents, servants and employees from any and all such losses, damages, and claims.

With respect to any claims or disputes between the USENIX Association and Sponsor/Exhibitor, this agreement will be governed and interpreted according to California law without reference to its conflict of law provisions. All claims and disputes hereunder will be resolved in the state or federal courts located in Alameda County, California, and by submitting this agreement to USENIX, Sponsor/Exhibitor hereby irrevocably consents to the exclusive jurisdictions of those courts.

By signing this agreement, Sponsor/Exhibitor agrees that all Sponsor/Exhibitor's personnel, invitees, and guests will abide by the USENIX Event Code of Conduct (available at www.usenix.org/conferences/coc).

Acceptance of Terms

I, the authorized representative of the Sponsor/Exhibitor named above, accept all of the above terms and conditions.

AUTHORIZED REPRESENTATIVE FOR SPONSOR/EXHIBITOR:

(print)_____

(sign)_____Date:_____

AUTHORIZED SIGNATURE FOR THE USENIX ASSOCIATION:

(print)_____

(sign)_____Date:_____

Please sign and return <u>both</u> pages of this agreement via email or fax to the Sponsorship Department
(sponsorship@usenix.org, 510.548.5738) to secure your sponsorship or exhibit space. Thank you!