Improving Observability In Your Observability Simple tips for SREs

USENIX SREcon 2021

SRE CON_

Dan Shoop <dshoop@gmail.com>

Presentation Description

Would it surprise you to know that time series data displays date back a thousand years? It shouldn't when you think about – and it does and it doesn't, as we'll see. There are good lessons we can learn from these early days of science, statistics and data collection which we can re-apply to our dashboards and other engineering presentations today.

In this session we'll discuss some of these practical concepts which engineers can immediately utilize across various practices and at all levels to improve the visual understanding and credibility of their informational presentations of metrics and observability data.

As SREs interested in better presenting our telemetry we'll explore what practical lessons can we learn from works of Galileo, Charles Joesph Minard, and Edward Tufte as well as simple pitfalls to avoid and what we can do to improve the transfer and content density of our dashboards and other engineering graphics.

whoami



Dan Shoop

dshoop@gmail.com
@shoop (slack)
@colonelmode (twitter)

Systems Reliability Engineering Manager

Currently managing Infrastructure Reliability at Bluecore, where I evangelize SRE best practices. Previously lead Venmo's original SRE team, lead SRE teams at HBO, was director of Technical Operations at Sesame Workshop, and Director of Engineering at United States Technical Services.

What are we going to talk about

- Cool history about time series charts, some lessons we can learn, and critical concepts they were original developed to help express
 Multivariate time series plots to visually tell a narrative
- How to reduce chart-junk and a few common missteps we see presenting data displays
- Increasing data density
- The key concepts to remember for improving analytical observations in our observability data
- Discuss how we can better visually and cognitively observe information out of our observability data
- Look at some great historical examples and talk about some take aways for engineers

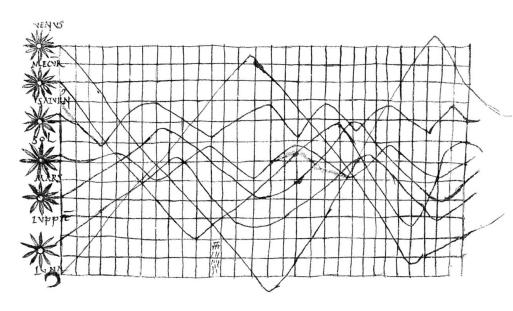
Exploring Historic Data Presentations

Early Usage of Time Series

The earliest known time series data chart is a plot of the inclinations of planetary orbits as a function of time appearing in a 10 century appendix to commentaries by A. T. Macrobius on Cicero's *In Somnium Scripionus*, part of a text used in early monastery schools.

It's the oldest known example of the attempt to show changing values graphically.

Then seemingly lost for 800 years



Planetary inclinations by unknown astronomer, appearing in a 10 century appendix to commentaries by A. T. Macrobius on Cicero's *In Somnium Scripionus*

https://commons.wikimedia.org/wiki/File:Mouvement des planètes au cours du temps.png

William Playfair

It was next in 1786 that William Playfair, a "trouble making" Scottish political economist and secret agent, published a book, "The Commercial and Political Atlas", and contrasted his "new" method of using time series data and graphical methods in visualizations vs what was previously just tabular numbers as data displays.

https://en.wikipedia.org/wiki/William_Playfair

THE

COMMERCIAL AND POLITICAL

ATLAS,

Reprefenting, by Means of

STAINED COPPER-PLATE CHARTS,

HE

PROGRESS OF THE COMMERCE, REVENUES, EXPENDITURE,

AND DEBTS OF ENGLAND,

DURING THE WHOLE OF THE

EIGHTEENTH CENTURY.

THE THIRD EDITION,

Corrected and brought down to the End of last Year.

By WILLIAM PLAYFAIR.



FOR J. WALLIS, MO. 46, PATERHOSTER-ROW; CARPENTER AND CO. BOND-STREET; EGERTOW, WHITEHALL; TERMOR AND HOOD, POULTRY; BLACK AND PARRY, LEADENHALL-STREET.

William Playfair

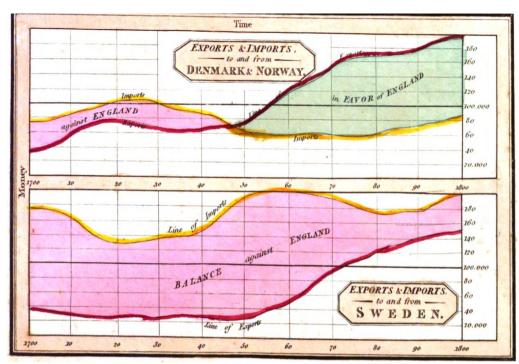
43 of his 44 charts were time series

The odd chart out was the first known example of a bar chart, something he apologized for inventing because year to year data for that plot was missing so he couldn't produce a time series chart.

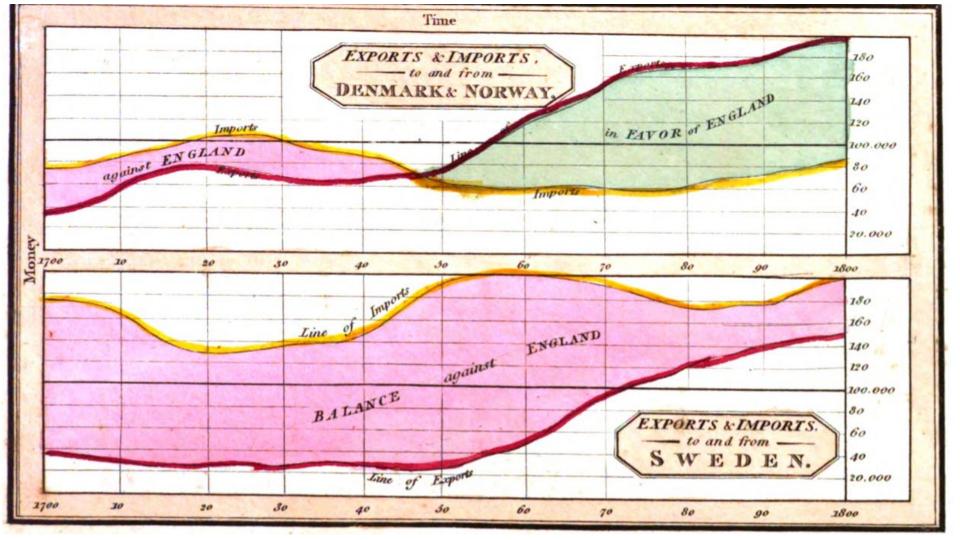
He writes that he's "skeptical" of the usability of his new bar charts as a good method for presenting data.

He also invented use of the pie chart and circle graph.

He was the first to show imports and exports on one chart over time, and shaded the area between the two to indicate the balance of trade between countries and explaining that the intersection of the lines showed a shift in favor of one country over the other.



William Playfair, The Commercial and Political Atlas, London 1786, p ix <a href="https://www.google.com/books/edition/The_Commercial_and_Political_Atlas/dgRdAAAAcAAJ?hl="https://www.google.com/books/edition/The_Commercial_and_Political_Atlas/dgRdAAAACAAJ?hl="https://www.google.com/books/edition/The_Commercial_and_Political_Atlas/dgRdAAAACAAJ?hl="https://www.google.com/books/edition/The_Commercial_and_Political_Atlas/dgRdAAAACAAJ?hl="https://www.google.com/books/edition/The_Commercial_and_Political_Atlas/dgRdAAAACAAJ?hl="https://www.google.com/books/edition/The_Commercial_and_Political_Atlas/dgRdAAAACAAJ?hl="https://www.google.com/books/edition/The_Commercial_and_Political_Atlas/dgRdAAAACAAJ?hl="https://www.google.com/books/edition/The_Commercial_and_Political_Atlas/dgRdAAAACAAJ?hl="https://www.google.com/books/edition/The_Commercial_and_Political_Atlas/dgRdAAAACAAJ?hl="https://www.google.com/books/edition/The_Commercial_and_Political_Atlas/dgRdAAAACAAJ?hl="https://www.google.com/books/edition/The_Commercial_and_political_atlas/dgRdAAAACAAJ?hl="https://www.google.com/books/edition/The_Commercial_and_political_atlas/dgRdAAAACAAJ?hl="https://www.google.com/books/edition/The_Commercial_atlas/dgRdAAAACAAJ?hl="https://www.google.com/books/edition/The_Commercial_atlas/dgRdAAAACAAJ?hl="https://www.google.com/books/edition/The_Commercial_atlas/dgRdAAAACAAJ?hl="https://www.google.com/books/edition/The_Commercial_atlas/dgRdAAAACAAJ?hl="https://www.google.com/books/edition/The_Commercial_atlas/dgRdAAAACAAJ?hl="https://www.google.com/books/edition/The_Commercial_atlas/dgRdAAAACAAJ?hl="https://www.google.com/books/edition/The_Commercial_atlas/dgRdAAAACAAJ?hl="https://www.google.com/books/edition/The_Commercial_atlas/dgRdAAAACAAJ?hl="https://www.google.com/books/edition/The_Commercial_atlas/dgRdAAAACAAJ?hl="https://www.google.com/books/edition/The_Commercial_atlas/dgRdAAAACAAJ?hl="https://www.google.com/books/edition/The_Commercial_atlas/dgRdAAAACAAJ?hl="https://www.google.com/books/edition/The_Commercial_atlas/dgRdAAAACAAJ?h



William Playfair

He had to explain this "novel approach" of time series data and using two axes to present *time* and *money* together and how time series data can be seen as composed.

"This method has struck several persons as being fallacious because geometrical measurement has not any relation to money or to time; yet here it is made to represent both."

He combines time, proportion and amount.

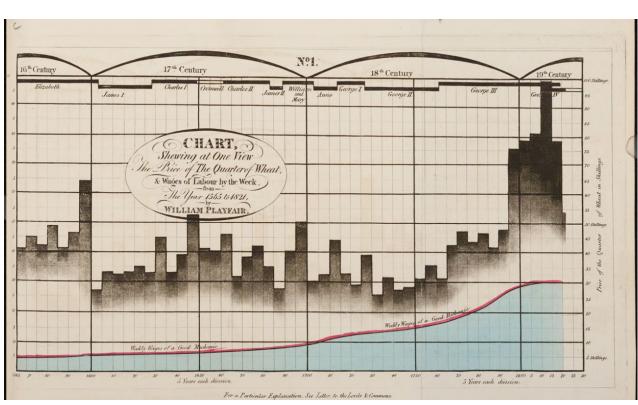
This method has struck several persons as being fallacious, because geometrical measurement has not any relation to money or to time; yet here it is made to represent both. The most familiar and simple answer to this objection is by giving an example. Suppose the money received by a man in trade were all in guineas, and that every evening he made a fingle pile of all the guineas received during the day, each pile would represent a day, and its height would be proportioned to the receipts of that day; fo that by this plain operation, time, proportion, and amount, would all be physically combined.

Critical to Playfair's use of time series is that his charts were *multivariate*, demonstrating multiple different types of values that scaled on one or two axes.

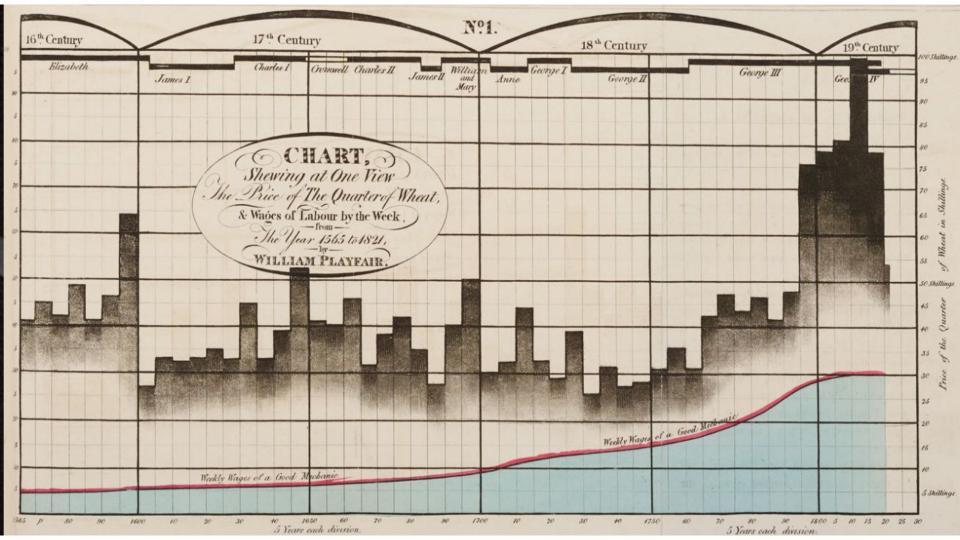
We can use two different Y-axis scales to represent related metrics or SLIs, for example, have a bar chart of one metric, the price of wheat on the right scale plotted as bars vs the wages of a tradesman as a line plot at a different scale to the left.

Playfair liked to tell socio-political stories, here that the price of wheat was effectively cheaper to the worker than at any previous time thanks to agricultural technology. Playfair teaches us to make our displays make a point about the *relationship* of our key metrics - for SREs our SLIs and SLOs. Data displays should tell tales.

We can also use two disparate Y-axes and plot styles, for example, to show the relationship between of request counts, as a bar chart, and latency, as a line chart in msec to demonstrate how load effects response. We're not limited to similar scales.



"A Letter on Our Agricultural Distresses, Their Causes and Remedies", Playfair https://www.google.com/books/edition/A_Letter_on_Our_Agricultural_Distresses_/Ywt4gFS1L_EC?hl=en-wsa=X&ved=2ahUKEwjd5MmhsI_zAhWQKVkFHXpgA8EQiKUDeqQIBBAH



Minard's Figurative Maps

"May well be the best statistical graphic ever produced."

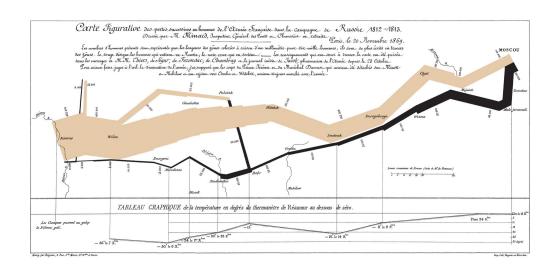
— Edward Tufte "The Visual Display of Quantitative Information

Ostensibly a time series graph

Makes extensive use of multivariate data

Like Playfair, Minard's works form narratives

It's a wonderful exemplar of analytic design principles



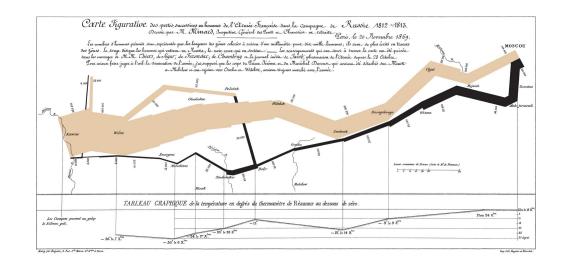
Minard's Figurative Maps

Tells a story of Napoleon's disastrous march on Moscow in 1812

Figurative Map doesn't start in France, it begins and ends in Lithuania at the Neman River

Google Maps estimates that the trip from the Neman River to Moscow and back would take 20 days of non-stop walking yet the campaign lasted 174 deadly days, decimating the attacking (and retreating) army.

While some historians debate the multivariate causes of the death toll, including that the Russians burned their fields to prevent the French army from foraging for food so that starvation is often attributed to their losses, Minard's work focuses on one highly significant factor that was measurable with a metric.



Minard's Figurative Maps

Minard illustrates successive losses of the French Army as a time series and the cause of the defeat, the cold, also as time series, in a multivariate data display that incorporates **six** different variables to tell it's tale

Size of army in men

Two dimensional location (latitude & longitude)

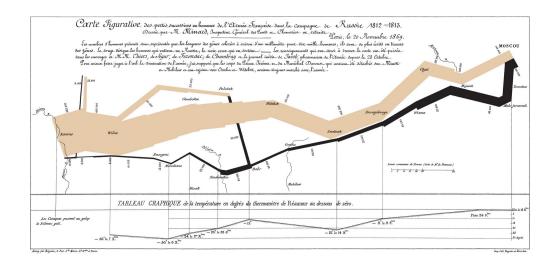
Distance traveled

Direction of army movement

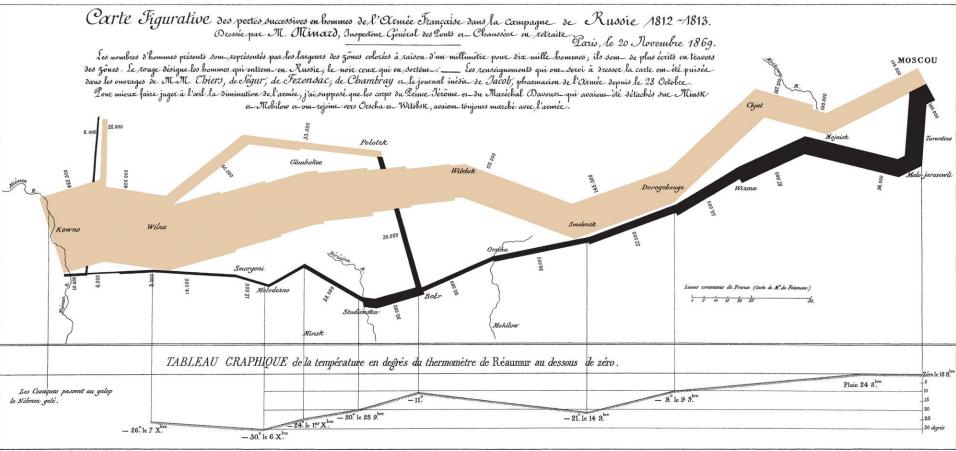
Temperature

Scale here starts at freezing, or zero degrees Reaumur, and drops to -30 degrees (-38C, -36F)

Time / date



https://upload.wikimedia.org/wikipedia/commons/2/29/Minard.png Google: Wikipedia minard.png



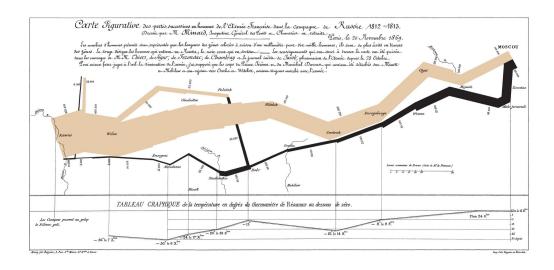
Minard's lessons for SREs and other engineers

Stories are best told through multivariate data presentations

Think of the SLI to SLO narrative you're trying to convey with your dashboards and let it speak through carefully crafted multivariate metric displays

Demonstrates Tufte's "Principles of Analytic Design"

"Beautiful Evidence", pages 122-139



Who's Edward Tufte?

Wikipedia:

"American statistician and professor emeritus of political science, statistics, and computer science at Yale University. He is noted for his writings on information design and as a pioneer in the field of data visualization"

He wrote a treatise, the *Cognitive Style of Powerpoint*, or rather its lack thereof, in which he demonstrates how it contributes to poor information delivery and poor decision making, a case of which he shows lead to the Space Shuttle Challenger disaster.

Author of four of the best books on presenting data & information

- Beautiful Evidence
- Visual Explanations
- Envisioning Information
- The Visual Display of Quantitative Information

Offers an amazing one day course, with pandemic that's now a video seminair

See http://www.edwardtufte.com

Twitter: @EdwardTufte



BACKCHANNEL BUSINESS CULTURE GEAR IDEAS

MORE VSTGN IN

SUBSCRIBE

EDWARD TUFTE

09.01.2003 12:00 PM

PowerPoint Is Evil

Power Corrupts. PowerPoint Corrupts Absolutely.









POWER CORRUPTS. POWERPOINT Corrupts Absolutely.



Photo by Genevieve Liang

Imagine a widely used and expensive prescription drug that promised to make us beautiful but didn't. Instead the drug had frequent, serious side effects: It induced stupidity, turned everyone into bores, wasted time, and degraded the quality and credibility of communication. These side effects would rightly lead to a worldwide product recall.

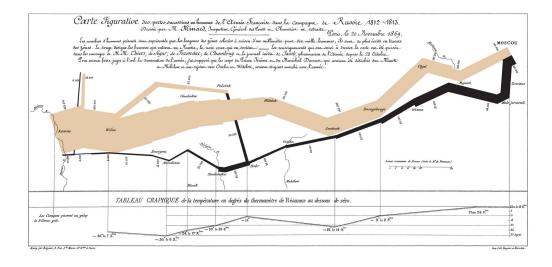
https://www.wired.com/2003/09/ppt2/

Comparisons

Show comparisons

Contrast differences

Here we easily see and cognitively compare the changes in the size of the army as it travels and contrast its size at the start and end of the march



*Edward Tufte offers some principles for good analytic design presentations which can be drawn from studying the Minard Map in his book "Beautiful Evidence", pages 122-139

Show Causality, Mechanism, Structure and Explanation

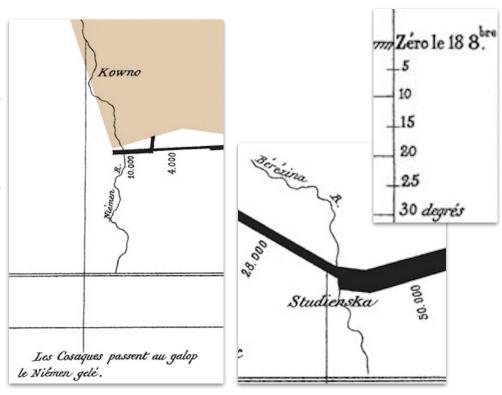
What killed everyone? The mapped march route by itself doesn't explain the death. Causality is demonstrated between multiple mechanisms.

Minard annotates the words "The Cossacks pass the frozen Nieman at a gallop" at the maps endpoint where they scatter the remainder of the army.

We can see where the army falls through a frozen river, and half are lost.

And a key metrics and a temperature scale are offered as an explanation.

(The French Reaumur scale uses freezing point of water as 0 degrees and boiling point at 80 degrees.)



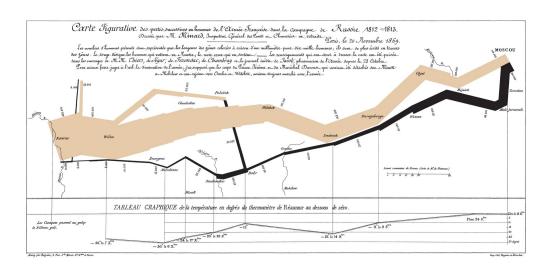
Integrate Evidence

Minard uses paragraphs of words, maps, scaling flow lines, a dangling time series graphic, and comments on events.

Words, numbers, pictures, graphics, charts, tables, all belong together and complement each other when used in tandem.

How can we do this?

Illustrate enlarged dashboards directly with annotations, circles, arrows, word tags, etc when using them as evidence in analysis reports & incident retrospectives. Make your olly visually self-evident.



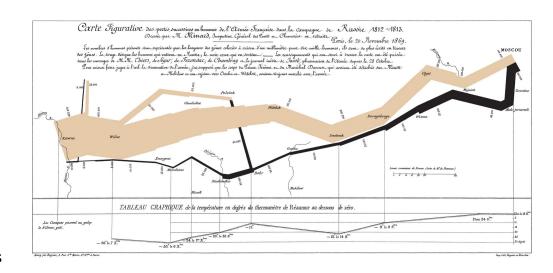
Multivariate Analysis

Nearly everything we look to understand is multivariate in nature

Use multivariate data all on one chart when possible instead of lone metrics plots

How can we do this?

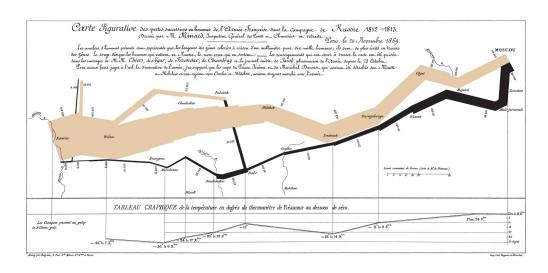
Chart multiple *related* variables, SLIs and metrics together, preferably in the same chart. Use left and right axes to increase the cardinality of the display when metrics have disparate scales



Documentation

Since evidence presentation credibility is significantly dependent on the quality and integrity of the authors and sources, good documentation is an essential quality control mechanism

Thorough documentation reflects the care and craft of construction

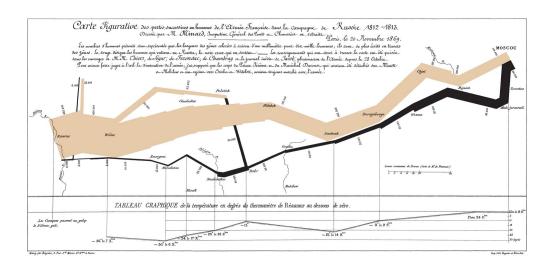


Documentation

Minard's map self-documents an essential amount of important information similar to what and how we should include documentation on our dashboards, diagrams and charts, in our incident retrospectives, and analysis reports.

"Thoroughly describe the evidence. Provide a detailed title, indicate the authors and sponsors, document the data sources, show complete measurement scales, point out relevant issues." --Tufte

"Beautiful Evidence", pages 122-139



Documentation

Figurative Map of the successive losses in men of the French Army in Russian Campaign 1812-1813.

Drawn up by M Minard, Inspector General of Bridges and Roads in retirement.

Paris, November 21, 1869

The number is men present are represented by the widths of the colored zones at a rate of one millimeter for every thousand men; they are further written across the zones. The red designates the men who entered into Russia, the black those who leave it. ____ The information which has served to draw up the map has been extracted from the works of M M Theirs, of Ségur, of Fezensac, of Chambray and the unpublished diary of Jacob, pharmacist of the Army since October 28th. In order to better judge with the eye the diminution of the army, I have assumed that the troops of Prince Jèrome and Marshal Davoush who had been detached at Minsk and Moghilev and have rejoined around Orcha and Vitebsk, had always marched with the army.

Carle Figuralive des pertes successives en hommes de l'Armée Française dans la compagne de Russie 1812-1813.

Oressie par M. Manazd, Imperteur Général des Louts en Chamsica en retraite Laxis, le 20 Novembre 1869.

Les nombres d'hommes présents som-représentés par les largeurs des zones colorées à raison d'un millimêtre pour dix mille hommes; ils som-de plus écrits en travers des Zones. Le rouge désigne les hommes, qui outrem en Russie, le noir ceux qui en sortem. ____ les renseignements qui ou-servi à dresser la carte ou-été puis écr dans les ouveages de M.M. Chiers, de leguir, de Secondar, de Chambray en le journal inidit de Jacob, pharmacien de Urenée depuis le 28 Octobre.

2 on mieux faire juger à l'oil la diminution de l'armée, j'ai supoposé que les copp du Leine Serone en Marcebal Odovous-qui avaiem-été détachés sur Minsk

Documentation

What is this?

A "Figurative Map"

What is the Figurative Map about?

Losses in men of the French Army in the Russian Campaign

Who did the work?

Drawn up by Minard

Who's he, what's his credentials?

Inspector General of Bridges and Roads in retirement

Where and When did he draft this?

Paris, November 20, 1869

Figurative Map of the successive losses in men of the French Army in Russian Campaign 1812-1813.

Drawn up by Minard, Inspector General of Bridges and Roads in retirement.

Paris, November 21, 1869

The number is men present are represented by the widths of the colored zones at a rate of one millimeter for every thousand men; they are further written across the zones. The red designates the men who entered into Russia, the black this who leave it. ____ The information which has served to draw up the map has been extracted from the works of M M Theirs, of Ségur, of Fezensac, of Chambray and the unpublished diary of Jacob, pharmacist of the Army since October 28th. In order to better judge with the eye the diminution of the army, I have assumed that the troops of Prince Jèrome and Marshal Davoush who had been detached at Minsk and Moghilev and have rejoined around Orcha and Vitebsk, had always marched with the army.

Documentation

What are the data sources?

The information which has served to draw up the map has been extracted from the works of M M Theirs, of Ségur, of Fezensac, of Chambray and the unpublished diary of Jacob, pharmacist of the Army

Assumptions?

In order to better judge with the eye the diminution of the army, I have assumed that the troops of Prince Jèrome and Marshal Davoush who had been detached at Minsk and Moghilev and have rejoined around Orcha and Vitebsk, had always marched with the army.

What scales are used?

- "One millimeter for every ten thousand men"
- Scale of distance on the map in "common leagues of France" shown from 0 to 30 leagues
- Temperature scale: "Degrees of the Réaumur thermometer below zero" (which closely tracks both degrees Celsius and Fahrenheit at below freezing temperatures)

Figurative Map of the successive losses in men of the French Army in Russian Campaign 1812-1813.

Drawn up by Minard, Inspector General of Bridges and Roads in retirement.

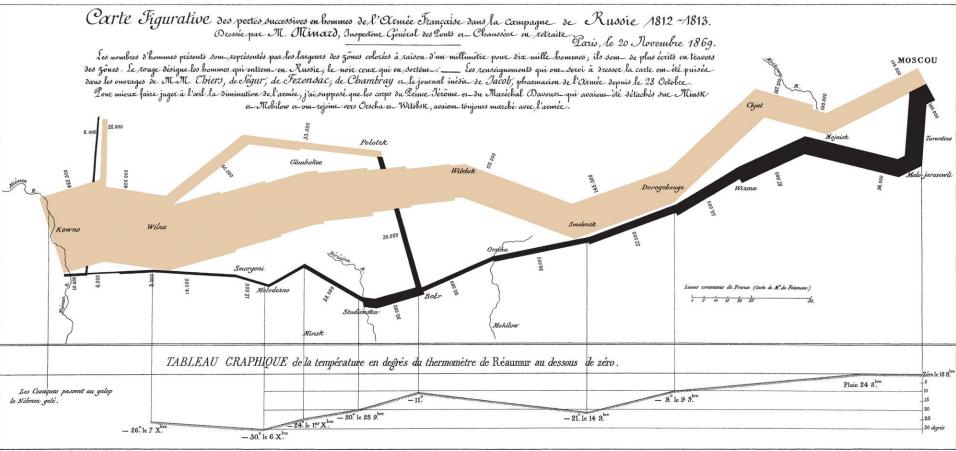
Paris, November 21, 1869

The number is men present are represented by the widths of the colored zones at a rate of one millimeter for every thousand men; they are further written across the zones. The red designates the men who entered into Russia, the black this who leave it. ____ The information which has served to draw up the map has been extracted from the works of M M Theirs, of Ségur, of Fezensac, of Chambray and the unpublished diary of Jacob, pharmacist of the Army since October 28th. In order to better judge with the eye the diminution of the army, I have assumed that the troops of Prince Jèrome and Marshal Davoush who had been detached at Minsk and Moghilev and have rejoined around Orcha and Vitebsk, had always marched with the army.

Lieues communes de France (Carte de M. de Fezensac)

TABLEAU CRAPHIQUE de la température en degrés du thermomètre de Réaumur au dessous de zéro.

https://upload.wikimedia.org/wikipedia/commons/2/29/Minard.png Google: Wikipedia minard.png



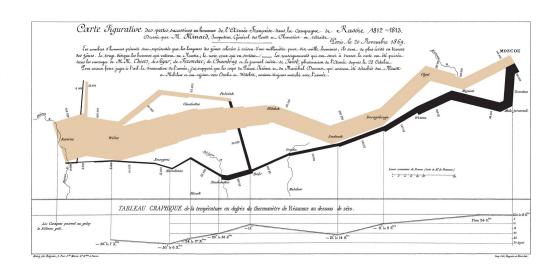
Review of key concepts to remember

Use multivariate data on singular display

Use metric data to tell a story

Make comparisons with your plots

Provide documentation



Chartjunk, Distractions and Missteps

Chartjunk and Distractions

"graphics reveal data"

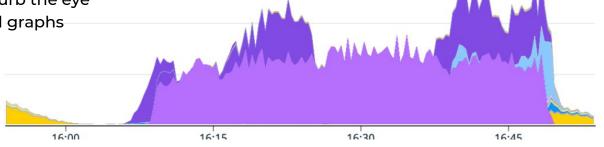
-Tufte

The Visual Display of Quantitative Information

- Chartjunk are decorations and extraneous elements in a graphic that have no purpose
 - Concept: data-ink (data and ink integrated and being drawn, and the ratio of data density to its ink)
 - All non-data-ink or redundant data-ink distracts without value
 - Useful non-metric data-ink: scales, labels/keys, explanatory words
 - Ask: Does my presentation diminish if I remove some element? If no, get rid of it.
- Only chart the metrics relative to your SLI / SLO narrative on your dashboards
- All the other secondary signals and data that has no impact to your SLOs are a distraction to the narrative story your dashboard is trying to convey to your engineers
- Critical for incidents not to be displaying irrelevant data -- "Just the facts, Ma'am"
- Think in terms of data-ink as the content, avoid other 'ink', like borders and dark grids

Avoid obscuring your data with shaded and stacked values, just use lines, and avoid pattern fills
which can cause Moirés and disturb the eve

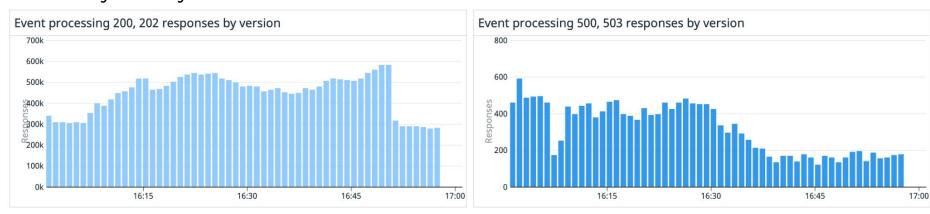
Be cautious with auto-generated graphs



Missteps

Bad Small Multiples: Avoid using inconsistent scales when chart elements are adjacent on dashboards

- The eye naturally follows along expecting similarity
- Here it appears at quick glance that 5xx responses are at the same magnitude as 2xx's yet they differ by a factor of 1000x



Converse Tip: You can often take advantage of logarithmic scales to *demonstrate* scale differences on single chart, often revealing data relations that would otherwise get lost in the weeds at the bottom of the scale.

Missteps

Avoid missing scales and data keys when cutting and pasting or just forgetting them as relevant -- Remember the principle from the Minard of documenting measurement scales.

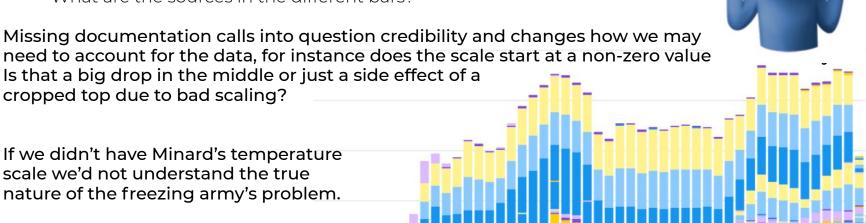
I frequently see posts like in slack from engineers in the heat of an incident:

16:00

What metric is this charting?

What's the scale?

What are the sources in the different bars?



16:15

16:30

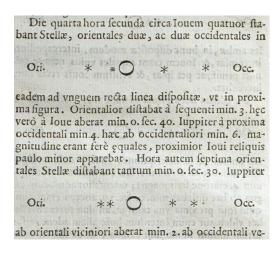
16:45

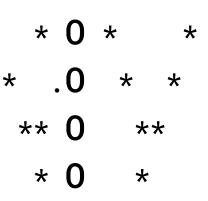
Improving Data Density

Galileo's Notebooks

In 1610 in his *Sidereus Nuncius*, Galileo uses a sort of ASCII art, like I'm using here to express what he saw in the sky when he reports the discovery of Jupiter's four satellites in motion around the planet. Each row is a "small multiple" expression of observations over time.

ASCII art style graphics are simple, powerful and highly survive even 7 bit email and teletypes.





Galileo's "Data-Words"

In his lectures, Edward Tufte often passes around his prized edition of a work from Galileo, which he believes invents or inspires a concept of "data-words", in-text symbols, used inline, kinda like emojis in a sentence, yet conveying some data or observation graphically. He shares the same picture with us on his blog, linked here.

Galileo describes Saturn as seen with his telescope (my example here, again w simple ASCII art as data-words:

"The shape of Saturn is thus **oOo** as shown by perfect instruments, but appears thus **{O}** where perfection is lacking, the shape and distinction of the three stars being imperfectly seen."

Del Sig. Galileo Galilei . 1.4. Busiamo cognizione di cola alcuna y che più li raffomigli, fiano poi è vapori , è cilationi è megole , è fumi prodotti dal corpo folare è da quello attratti da altre bande, quefo à me è incere to potendo effet mille altre cofe impercettibili da noi.

Dalle cofe dette il può raccere come à quelle macchie mal comunicati in mome di fielle, poiche le fielle o fiano fiife of fiano comenga il nome di fielle, poiche le fielle o fiano fiife of fiano nono in vn cerchio folo come Apelle moftra , ò d'hauer credu- Men to, ò almeno penfato, che altri habbino creduto, mà hanno i lor di cerchi diffinti, e di grandezze diuerfe intorno à Gioue, come resti di to a danese pertition de afric histories centrone da use of sur de-cretories (e.g., e.g., convenga il nome di ftelle, poiche le ftelle o fiano fifico fiano ettanti, moltran di mantener fempre la loto figura, e quetla, effere sferica; non fi vede, che altre fi diffoliano, è altre di nuovo fi produchino, mà fempre fi conferanno le medeline è hanno i moniment i toro periodici, il quali dopo alam decremi-nato tempo ritornano; mà quefle macchie non fi vede che ri tornino le medefime, anzi all'incontro alcune fi veggono dif-foluere in faccia del Sole, e credo, che in vano fi afpetti il ritorno di quelle, che par che poffino riuolgerfi intorno al Sole in cerchi molto angufti, mancano dunque delle principali conin exech motto angults, mancano dunque deile principali con-diction, the conspectero à quei corp naturali à i qual noi lab-biamo attributo il nome di Stelle: che poi le fi deceno chia-nare fielle, perche fon Corpi apachi, e più denfi della fottan-za del Cielo, e però tere fon Corpi apachi, e più denfi della fottan-rancte venghino illuftrate in quella pare, ch'è generoit dai raggli, e dall'oppoda produchino ombra molos profonda, que-fe fon condizioni, che compresso ad ognificho a la geno, alle non s'è mai per ancora veduta mutazione alcuna, nè resoluta-nessi mente è per vederfi per l'auuenire, se non forse qualche strauamente è per vederfi per l'auuenire, le non forte qualche firaus-gantifimo accidente lontano non par da già altri monimenti cogniti à noi,mi da ogai noftra immaginazione. Ma quella che pone Apelle del mofirati à Sautomo bora obbongo, è hori ac-compagnato con due fleile à i fianchi, creda pur V.s. ch'è fla-tai imperfazzione dello frumento, ò dell'orchio del riguardan-pora del modifica della frumento, ò dell'orchio del riguardannugole più denfe, & in fomma à tutti i corpi opachi ce van pal-la di marmo refifte per la fua opacità al lume del fole da quelle viene illuftrata, come la Luna, o Venere, e dalla parte oppolia, produce ombra; talche per questi rispetti potrebbe nominari ta imperiezzione deisio frumento, o ceri octino dei riguardami (c.perche feodo in figura di Saturno così

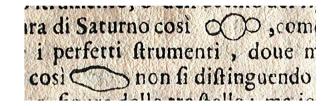
) creme molti periezzione dei perfecti firumenti, doue manca tal

perfezzione apparifice così

nen fi diffinguendo perfetta

mente la feparazione, e figura delle tre ftelle; ma io che milvna fiella ; ma perche gli mancano l'altre condizioni più effen-ziali , delle quali fono altrefi (pogliate le macchie folari , però ziali, delle quali fono alterfi i pogitate le macchie folari, però preche il nome di fiella non deua (effetti attributo. 10 non voc. Pianoi rei già, che Apelle annuneralie in quefta fchiera, cone egli fa dispire, i compapii di Gione, Credo che voglia intender de'quattro di solo pianeti Medicci, perche loro fi moftrano coflantifismi, comediato pianeti Medicci, perche loro fi moftrano coflantifismi, comediato; le volte in diperfi tempi con eccellente fframento l'hò riguar dato, posso afficurarla, che in esso non si è scorta mutazione. alcuna, e la ragione ftella fondata foora l'esperienze, che hauiapanetri Metale Jempe lucidi , eccettoche quando incotrono pon altra fiella fempe lucidi , eccettoche quando incotrono nell'ombra di Gioue , perche all'hora s'ecliflano, come la luna in quella della terra hamno i lor periodi ordinatifimi, e eta di loro differenti , e già da me precifamente ritronati , ne fi muomo di tutti gl'altri movimenti delle ftelle ci può render certi che parimente non vi fia per effere : perche quando in tali itel-le fosse mouimento alcuno simile à i moniment idelle Medicee, ò di altre stelle, già doueriano essersi separate, ò totalment

cogniti à noi,mà da ogni nostra immaginazione. Ma quella che pone Apelle del mostrarsi Saturno hora oblongo, & hor' accompagnato con due stelle à i fianchi, creda pur V. S. ch'è stata imperfezzione dello strumento, ò dell'occhio del riguardan- pur veder no alle perfette viste i perfetti strumenti, doue manca tal Saturno così non fi distinguendo perfetta- da di cromente la separazione, e figura delle tre stelle; ma io che mille volte in diuersi tempi con eccellente strumento l'hò riguardato, posso afficurarla, che in esso non si è scorta mutazione alcuna, e la ragione stella fondata sopra l'esperienze, che hauja-



https://www.edwardtufte.com/bboard/q-and-a-fetch-msg?msg_id=00004p

Sparklines - Data as "words"

Sparklines make it easy to increase data density and use data as words.

"A sparkline is a small intense, simple, word-sized graphic with *typographic resolution*."

Edward Tufte"Beautiful Evidence"

Makes use of the principle of the eye's ability to capture data differences in shapes at textual font sizes. Our eye can discern a lot of differences and comparisons between these two highly similar yet distinctively different fonts. These visual observations can be used to densely pack large amounts of data values into data-word sized elements.

The Quick Brown Dog Times New Roman

The Quick Brown Dog Playfair

Tufte's blog on Sparklines has many excellent examples

https://www.edwardtufte.com/bboard/q-and-a-fetch-msg?msg_id=0001OR

SVG-based Sparkline with d3.js

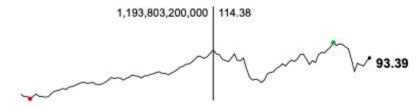
https://www.tnoda.com/blog/2013-12-19/

Using d3.js, we can fairly easily draw SVG-based sparklines. This is 2013 historical stock prices for **Google** \$1084.75. And this is for **Facebook**

\$55.57. And this is for Apple \$550.77. Each sparkline has 244 data points, but it's condensed very nicely.

Example of Sparklines in angular.js

http://cmaurer.github.io/angularjs-nvd3-directives/sparkline.chart.html



Sparkline style data-words allow us to implement small multiples to achieve quick multivariate analysis, to better observe differences and compare our observability data in tables, like seen here in a screenshot from my Coinbase app.

The little lines replace the need for a tables worth of individual price measurements & allow us to immediately observe differences using Tufte's *Principle of Comparisons* we discussed with the Minard.

Watchlist

₿	Bitcoin BTC	~~	\$48,845.73 +2.04%
	Ethereum ETH	~~~	\$3,212.80 +0.84%
**	Bitcoin Ca	~~~	\$646.35 +0.69%
8	XRP XRP	~~~	\$1.17 +1.69%
2	Litecoin LTC	~~~	\$177.44 +1.20%
Ø	Stellar Lum XLM	~~~	\$0.36 +0.96%
Ð	Dogecoin DOGE	~~~	\$0.29

Watch how easily they transform a typical dashboard. While colors of this tabular display does little for those red/green color blind it lacks information detail presenting only three data points for each value, requiring a color to indicate above nominal values.

Each row only is expressed as just 3 data points to describe the metric.

CPU Utilization								
Metric -	Current	Avg	Max					
server1	74%	58%	97%					
server10	53%	54%	95%					
server2	73%	56%	92%					
server3	88%	56%	97%					
server4	48%	56%	97%					
server5	41%	56%	95%					
server6	36%	53%	99%					
server7	55%	56%	93%					
server8	48%	55%	99%					
server9	88%	54%	98%					

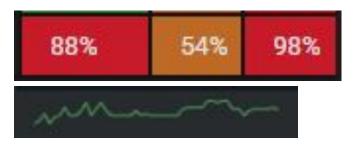
A sparkline can add thousands of data values to the display and improve the cognition of the underlying information at in table size scale.

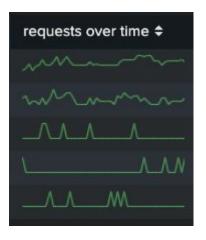
They're available in many tools, like seen here in a Splunk where the key metric "requests" is freed from the fate of a mere current, average and max, which do little as Plairfair would say to imprint on the mind, and we get the key metric expressed as total request volume and a visual distribution of the requests over time that offers hundreds to thousands more data points than a simple three-tuple.

pkg_tab \$	http_method \$	requests \$	requests over time \$	unique packages 🗢	unique IPs ¢
media	GET	2,262	~~~~	15	14
partnerPackages	GET	75	mm	20	16
importTimings	PUT	5		5	4
partnerPackages	PUT	5	\	5	2
accept	PUT	5	M	5	3

The dashboard has room for more higher density data in less space than the colored tabular values alone, increasing our observable data hundreds fold per row.

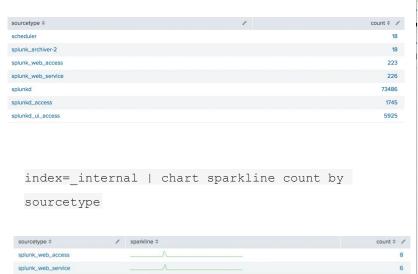
Also note that each metric, freed from a common scale and taken together as small multiples, allows us to see the pattern within the normal range for each value — something that would be lost in the weeds if it were plotted all on the same typical multivariable 2D time series plot scale.





Sparklines in Splunk

index= internal | chart count by sourcetype



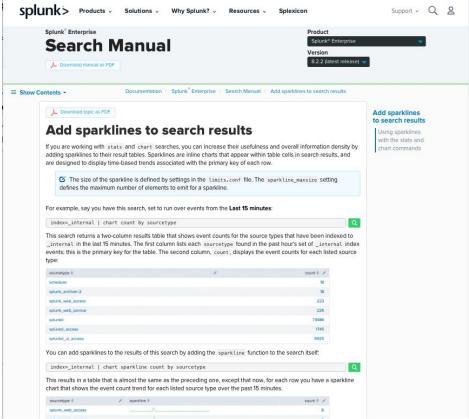
splunkd

splunkd_access

splunkd ui access

2421

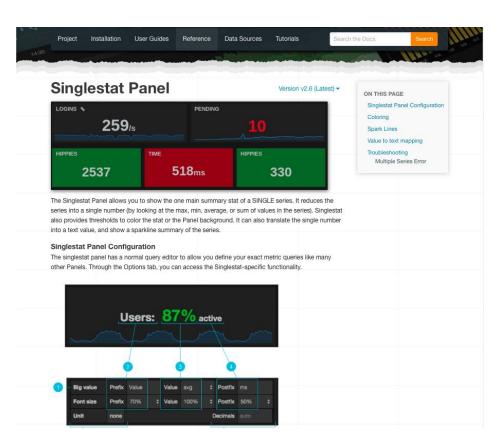
232



https://docs.splunk.com/Documentation/Splunk/8.2.2
/Search/Addsparklinestosearchresults

Sparklines in Grafana

Grafana has 'singlestat' which displays current metric value and it's sparkline

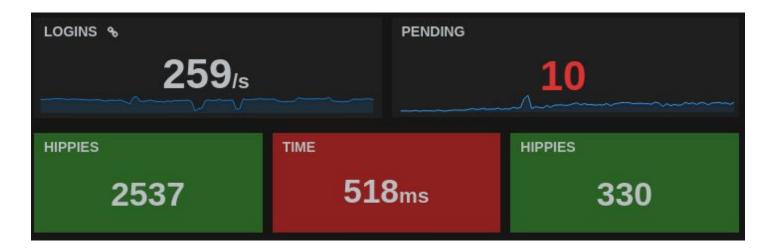


https://docs.huihoo.com/grafana/2.6/reference/singlestat/index.html

Sparklines in Grafana

Blown up here we can see the single metric with its sparkline showing potentially hundreds of thousands of data points beneath.

Not sure what "hippies" are in this example, yet sure they'd have appreciated getting a sparkline too.



CLI sparklines

While most sparklines express hundreds to thousands of data-points in the space of a few characters and are the ultimate high data density inline data words, even at low data density they can be effective and easy to generate to incorporate in your text.

Sometimes sparklines can say it better than the text:

"When the Xyzzy service dropped out, on recovery we've observed a pattern where the queued requests exceed the nominal load for a period as it caught up on work before reverting back to expected stable load pattern."

```
% `brew install spark`
% spark -h
    USAGE:
      spark [-h] VALUE,...
    EXAMPLES:
      spark 1 5 22 13 53
      spark 0,30,55,80,33,150
      echo 9 13 5 17 1 | spark
```

Conclusions

Take Aways and Challenges

- Use caution not to forget scales, keys and other information on charts and graphs
 or lose them when cut/pasting
- Present adjacent data displays at similar scales
- Graphing time series data was originally used to tell a story in a way that made the data visually compelling and self evident from merely observing the visualization to support a conclusion.
 - Challenge:

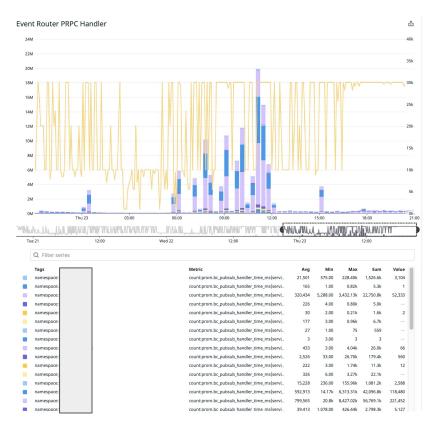
Create dashboards and charts that support your SLI/SLOs as narratives

Take Aways and Challenges

- All interesting analysis of data tends to be multivariate in nature
 - o Challenge:

Display multivariate data on a single chart, utilizing both left and right scales to include data of differing cardinality; integrate tables, values, sparklines

(e.g. requests by each request count volume and discrete http status codes as count rates on one axis, latency as msecs on another axis, vs time)



Take Aways and Challenges

- Consider and utilize the Analytic Design Principles when creating charts, incident retrospective reports, and dashboards
 - Make comparisons on plots between SLIs and key signals
 - o Integrate evidence, data, words, and charts in reports & data displays
 - Document your charts, dashboards, & architectural diagrams with words
- Discard extraneous data and non-impacting signals from SLO dashboards, charts, & diagrams to avoid chart junk and distraction from the critical information narrative
- Increase data density in data displays, like you can with sparklines
 - Use sparklines as data words in text
 - o Use sparklines to improve tabular data
 - Use sparklines to create small multiples for comparisons

Thank You

Feel free to reach out with questions

@shoop on Usenix Slack
 dshoop@gmail.com
@colonelmode on Twitter